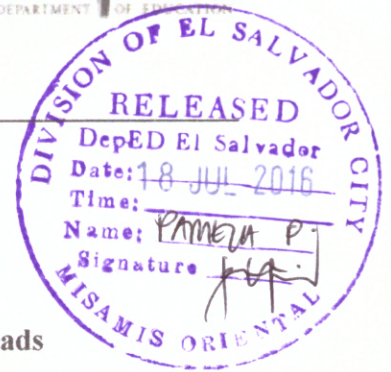




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DIVISION MEMORANDUM
No. 144 s. 2016

To: Public and Private Elementary and Secondary School Heads
This Division

From: 
ALLAN G. FARNAZO, CESO IV
Regional Director / Concurrent SDS

Date: July 15, 2016

Subject: Addendum to Div. Memo No. 132, s. 2016 Re: 2016 Division Schools Press Conference - Search for the 2016 Outstanding School Paper Adviser and Campus Journalist

1. In appendage to the activities to be conducted during the 2016 Division Schools Press Conference, this Office hereby announces the **Search for the 2016 Outstanding School Paper Adviser and Campus Journalist** which will be awarded during the Closing Program of the DSPC on August 4, 2016.
2. The search is open for the following:
 - a. Outstanding School Paper Adviser for
 1. Secondary Level (One winner)
 2. Elementary Level (One winner)
 - b. Outstanding Campus Journalist for
 1. Secondary Level (One winner)
 2. Elementary Level (One winner)
3. Deadline for submission of portfolios will be on July 25, 2016 through - ATTENTION: MARGIE R. VALMORIA, SEPS-HRDS/Campus Journalism Division Coordinator
4. For more information about this search, please see attached Enclosures for guidance.
5. For immediate dissemination and appropriate action.

Copies Furnished: Person Concerned
Records Section-Memorandum/Reports
CID / Eng / Fil

AGF/mrv

Guidelines for the Search of 2016 Outstanding Elementary and Secondary School Paper Advisers and Campus Journalists for SY 2015-2016

1. Each school may select its contestant for the division award based on the adopted Criteria for the Search for Outstanding Elementary and Secondary School Paper Advisers for SY 2015-2016. (Please see enclosure no. 6 to Regional Memo No. 101, s. 2013)
2. Similarly, the selection for the Outstanding Campus Journalist for SY 2015-2016 shall be based on the adopted Criteria (See enclosure No. 7 to Regional Memo No. 101, s. 2013)
3. The winners for the Outstanding Elementary and Secondary School Paper Advisers and Campus Journalists shall be the official division contestant for the regional award.

Copies Furnished: Person Concerned
Records Section-Memorandum/Reports
CID/Eng/FI

AGF/mrv

(Enclosure No.6 to Regional Memorandum No. 161, s. 2013)

CRITERIA FOR THE SEARCH FOR OUTSTANDING ELEMENTARY AND SECONDARY SCHOOL PAPER ADVISERS FOR SY 2013-2014

<u>Criteria</u>	<u>Weight</u>																
A. Length of Service	5%																
1. Must be an elementary/secondary school paper adviser in SY 2011-2012 (in active service)																	
2. Must have been a school paper adviser for at least five (5) years immediately prior to the search																	
B. Performance Rating	10%																
Must have an average performance rating of not lesser than very satisfactory (VS) for the past three (3) school years																	
Descriptive Rating																	
2009-2010	_____																
2010-2011	_____																
2011-2012	_____																
C. Achievement in Journalism (last 5 years)	30%																
C.1 <u>Individual Contest</u>																	
a. Division - 5%																	
b. Regional - 10%																	
c. National - 15%																	
C.2 <u>Group Contest</u>																	
a. Division - 5%																	
b. Regional - 10%																	
c. National - 15%																	
D. Leadership (related to Journalism)	25%																
<table border="0"> <thead> <tr> <th><u>Position</u></th> <th><u>National</u></th> <th><u>Regional</u></th> <th><u>Division</u></th> </tr> </thead> <tbody> <tr> <td>President</td> <td align="center">25%</td> <td align="center">20%</td> <td align="center">15%</td> </tr> <tr> <td>VP/Sec./Treasurer</td> <td align="center">20%</td> <td align="center">15%</td> <td align="center">10%</td> </tr> <tr> <td>Other Positions</td> <td align="center">15%</td> <td align="center">10%</td> <td align="center">5%</td> </tr> </tbody> </table>	<u>Position</u>	<u>National</u>	<u>Regional</u>	<u>Division</u>	President	25%	20%	15%	VP/Sec./Treasurer	20%	15%	10%	Other Positions	15%	10%	5%	
<u>Position</u>	<u>National</u>	<u>Regional</u>	<u>Division</u>														
President	25%	20%	15%														
VP/Sec./Treasurer	20%	15%	10%														
Other Positions	15%	10%	5%														
E. Extension Service/Contributions to Journalism	20%																
1. National Level																	
a. Facilitator/Trainor/Committee Chairperson Resource Speaker	- 20%																
b. Committee Membership/Facilitator/Trainor	- 15%																
2. Regional Level																	
a. Facilitator/Trainor/Committee Chairperson Resource Speaker	- 15%																
b. Committee Membership	- 10%																
3. Division Level																	
a. Trainor/Speaker	- 20%																
b. Committee Membership	- 15%																
F. Scholarships/Awards Related to Journalism	5%																
G. Interview	5%																
Total	100%																

**CRITERIA FOR THE SEARCH FOR OUTSTANDING ELEMENTARY/
SECONDARY CAMPUS JOURNALIST FOR SY 2013-2014**

Any campus journalist who is bona fide elementary/high school student of any public or private school for SY 2010-2011 may vie for the award.

A. Academic Standing (SY 2011-2012) 20%

1 st Honors	20%
2 nd Honors	15%
3 rd Honors	10%

B. Performance/Achievements (Awards in Journalism) 40%

1. Division Level		2. Regional Level	
1 st Place 25%	1 st Place 30%
2 nd Place 20%	2 nd Place 25%
3 rd Place 15%	3 rd Place 20%
4 th Place 10%	4 th Place 15%
5 th Place 5%	5 th Place 10%
		6 th Place 5%
		7 th Place 3%
3. National Level			
1 st Place 40%		
2 nd Place 35%		
3 rd Place 30%		

C. Leadership (Journalism) 20%

Position	
Editor-in-Chief	30%
President of Association	30%
Vice-Pres., Secretary/Treasurer	25%
Associate Editor	25%
Section Editor	20%
Minor Position	10%
Reporter	10%

D. Community/Extension Services 15%

Sangguniang Kabataan	5%
Church Services	5%
NGOs Outreach Programs & Other Related Services	5%
(Ex. Volunteer worker in health center, election watcher, sportsfest)	

E. Interview 5%

Total 100%