DIVISION MEMORANDUM
No. __033__, s. 2017

To: PUBLIC SECONDARY SCHOOL HEADS

From: ALLAN G. FARNAZO, CESO IV
Regional Director IV, Concurrent SDS

Subject: Corrigendum to Division Memorandum No. 019, s. 2017 entitled 2017 Brigada Eskwela Jingle Contest

Date: January 27, 2017

1. The field is hereby informed that the deadline for the abovementioned activity is on or before **FEBRUARY 12, 2017**. Furthermore, the Brigada Eskwela Jingle entries shall be judged on **FEBRUARY 13, 2017** at the Division Office, El Salvador City.

2. Attached with this corrigendum are the Mechanics and Entry Form for the 2017 Brigada Eskwela Jingle Making contest.

3. For information, guidance and compliance.
ENCLOSURE TO DEPED MEMORANDUM No.______, s. 2017

MECHANICS FOR THE 2017 BRIGADA ESKWELA JINGLE MAKING CONTEST

Theme: "Isang DepED, Isang Pamayan, Isang Bayanihan Para sa Handa at Ligtas na Paaralan."

1. COMPOSITION
   - The jingle must be in Filipino language.
   - It must be relevant to the theme.
   - The time duration for the jingle must not be more than three (3) minutes.
   - It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
   - Any musical instrument can be used as accompaniment.

2. PARTICIPANTS
   - The contest is open to all pupils/students of public elementary and secondary schools.
   - Composer can be either an individual or a group of learners.
   - For the regional level, 1 entry per division may qualify
   - Only 1 entry per region will qualify for the National level competition.

3. ENTRY FORMAT AND REQUIREMENTS
   - Jingle entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
   - Entries must be sent in a USB flash disk or DVD/Optical Disc with the following requirements:
     - Accomplished Entry Form
     - Narrative report on the concept of the jingle.
     - Profile of composers and the music teacher/coach. (Note: this might be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS
   - The decision of the judges will be final and irrevocable.
   - Winners will be announced through a DepEd Issuance after March 31, 2017
   - The Regional Office of the winning entry shall be notified via email through the Regional ASP Coordinator.

5. PRIZES
   Prizes for the Division Level shall be at the discretion of the SDO

Regional Level
First Place: P7,000.00 for the students and Plaque of Recognition for the School

Second Place: P5,000.00 for the students and Plaque of Recognition for the School
Third Place: P3,000.00 for the students and Plaque of Recognition for the School

Consolation Prize for Regional participating entries: P1,000.00 for the students

National Level
First Place: P30,000.00 for the students and Plaque of Recognition for the School

Second Place: P20,000.00 for the students and Plaque of Recognition for the School

Third Place: P10,000.00 for the students and Plaque of Recognition for the School

Consolation Prize : P3,000.00 for the students

6. TIMELINES FOR THE SUBMISSION OF ENTRIES
Division Level- February 1-15, 2017
Regional Level- February 20- 28, 2017
National Level- March 1-15, 2017
Announcement of BE Jingle Winner- March 31, 2017

CRITERIA
Originality: 50%
Musicality: 30%
  Melody
  Arrangement
  Instrument/Accompaniment
  Tone
  Appropriateness
  Singability
Relevance to the BE Program and the Theme 20%
Total 100%

The winning piece will be used as the official Brigada Eskwela Jingle for 2017. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.
Title of the Jingle: ________________________________

Composer/s Name: __________________________________

Name of School: ___________________________ School ID __________

Division of ___________________________ Region __________

Composer/s Profile:
__________________________________________________________________________
__________________________________________________________________________

Name of Music Teacher/Coach: ________________________________

Music Teacher/Coach Profile:
__________________________________________________________________________
__________________________________________________________________________

Concept of the Brigada Eskwela Jingle entry:
__________________________________________________________________________
__________________________________________________________________________

Submitted by:
Composer/s and Music Teacher/Coach

Recommended by:
Principal/SDS/RD

Accepted by: