



DIVISION MEMORANDUM

No. 174 s 2017

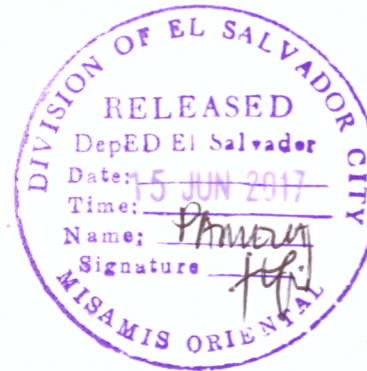
To : **Public and Private Elementary School Heads**

Public and Private Secondary School Heads

From : *Allan G. Farnazo*
ALLAN G. FARNAZO, Ph. D., CESO IV
Regional Director, Concurrent SDS

Subject : Declaring the month of June of Every Year as National
No Smoking Month

Date : June 15, 2017



1. This is in reference to Presidential Proclamation No. 183, s 1993, Declaring the Month of June of Every Year as National No Smoking Month, the Department of Education (DepEd) shall observe the 2016 National No Smoking Month.
2. As per the Graphic Health Warnings (GHW) Law, it is the DepEds Mandate to use the GHWs templates to educate children on the ill-effects of tobacco use and to include these in relevant subject areas under the K to 12 Curriculum.
3. All public and private elementary and secondary schools are enjoined to organize educational and social activities particularly on the last Monday of the month, June 27 to disseminate information on the harmful effects of tobacco use, among its students, teaching and nonteaching personnel, and other stakeholders, such as parents and school, guests and visitors. The activities shall make use of the GHWs templates. The GHWs templates may be downloaded from the DepEd website via www.deped.gov.ph/others.
4. In addition, schools may focus their information dissemination activities on the following:
 - a. Prohibition of smoking among minors
 - b. Prohibition of smoking in school and government premises;
 - c. Prohibition of selling of cigarettes within the 100-meter parameter of Schools
 - d. Prohibition of selling of cigarettes to minors everywhere; and
 - e. Prohibition among government offices, including schools, to receive any form of donation from tobacco companies.
5. Several activities to be conducted are as follows:
 - a. Inclusion of the GHWs templates in relevant subject areas to educate children on the ill-effects of tobacco use;
 - b. Reiteration among the students of the harmful effects of tobacco use, during the flag ceremony.
6. Schools are directed to submit the narrative report with pictures on or before July 15, 2017.
7. For your guidance and strict compliance