



August 7, 2017

DIVISION MEMORANDUM
No. 225 s. 2017



2017 DIVISION SCHOOLS PRESS CONFERENCE

To: **Chiefs of Curriculum Implementation Division and School Governance and Operations Division**
Education Program Supervisors
Senior Education Program Specialists
Public and Private School Heads
School Paper Advisers
English and Filipino Coordinators
All others concerned
This Division

1. Pursuant to Republic Act (RA) 7079 otherwise known as "Campus Journalism Act of 1991", and in line with DepEd Memorandum No. 216, s. 2016 re: 2017 National Schools Press Conference, this office announces the Conduct of 2017 Division Schools Press Conference (DSPC) with its theme "**Strengthening Freedom of Information Through Campus Journalism**" on September 6-7, 2017 at El Salvador City Central School, Poblacion, El Salvador City.
2. The conference aims to:
 - a. demonstrate understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches;
 - b. sustain advocacy on social consciousness and environmental awareness;
 - c. provide a venue for an enriching learning experience for students interested in Journalism as a career or those who intend to use skill sets learned through campus journalism to give them a better edge in their chosen careers;
 - d. promote responsible journalism and fair and ethical use of social media; and
 - e. enhance journalistic competence through healthy and friendly competitions.
3. The conference activities shall include the following:
 - a. Individual Contests;
 - b. Radio Script Writing and Broadcasting Contests;
 - c. Collaborative Desktop Publishing (CDP) Contest;
 - d. Online Publishing Contest (Secondary Level only)
 - e. TV Scriptwriting and Broadcasting Contests (Secondary Level Only)
 - f. Awarding of the Winners and Outstanding School Paper Advisers (SPAs) and Campus Journalists (CJs); and
 - g. Non-contestants activities, among others.

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Republic of the Philippines
Department of Education
Region X
DIVISION OF EL SALVADOR CITY
Zone 3, Poblacion, El Salvador City



4. Each school shall conduct their School-based Press Conference. Only FIRST PLACER of each contest category shall be allowed to participate in the DSPC. Their names shall be submitted to the Division Office on August 9, 2017 through – Attention: MARGIE R. VALMORIA, EPSVR, Division Journalism Coordinator
5. To clarify issues and concerns regarding the conduct of the Schools Press Conference, all participating officials, personnel and staff, learner-participants are advised to refer to the implementing guidelines attached herein or may refer to DepEd Order No. 47, s. 2010.
6. The competing teams in the Collaborative Desktop Publishing (CDP) will also be the same teams that will compete for the Online Publishing.
7. All schools should strictly follow the **No School Paper, No Student Contestant Policy**; hence, each school participant must submit school paper entries 10 days prior to the conduct of the 2017 DSPC.
8. The top seven winners in all events per contest category per medium shall be recognized and shall be posted in El Salvador City Division website.
9. Participants to this conference are advised to bring their foods (lunch and snacks) and the needed paraphernalia for their respective contest events.
10. Contest guidelines, working committees and other enclosures are provided for information and guidance.
11. Immediate dissemination of this Memorandum is desired.

ALLAN G. FARNAZO
Director IV, Concurrent SDS