



Republic of the Philippines  
Department of Education  
Region X  
**DIVISION OF EL SALVADOR CITY**  
Zone 3, Poblacion, El Salvador City



Telefax No: (088) 555-0475 | Email Address: elsalvador.city@deped.gov.ph | Website: depedelsalvadorcity.net

**DIVISION MEMORANDUM**

No. 352, s. 2018

To: Chief of Curriculum Implementation Division  
Education Program Supervisors  
Senior Education Program Specialists  
Public and Private School Heads  
School Paper Advisers/Coaches  
This Division

From: **JESNAR DEMS S. TORRES, Ph.D., CESE**  
OIC, Schools Division Superintendent

Subject: Division Intensive Journalism Training for Qualifiers to the 2018 Regional Schools Press Conference (RSPC)

Date: October 31, 2018

1. In preparation for the upcoming 2018 Regional Schools Press Conference on December 4-6, 2018 in Tangub City, this Division initiates the conduct of Division Intensive Journalism Training for Campus Journalists on November 10, 17, and 24, 2018 for Individual Contests at El Salvador City Central School, El Salvador City and Every Wednesdays and Fridays in the afternoon only for Group Contests starting November 14, 2018 at their respective schools.
2. Participants to this training are the 2018 DSPC Top Three Winners of the Individual Contests Category and the First Place winners of the Group Contests Category with their respective coaches. (Please see enclosures for details and information.)
3. Participants for Individual Contests are advised to bring their foods (lunch and snacks) and the needed paraphernalia of their respective contest events.
4. Transportation and other travelling expenses shall be charged to local/school journalism funds and other source of funds subject to the usual accounting and auditing rules and regulations.
5. Service credits for coaches/teachers during the Three-Saturday activities shall be granted upon completion of requirements, i.e. Training Portfolio, DTR, Certificate of Appearance and Certificate of Participation showing the number of hours rendered in the training-critiquing process.
6. Immediate dissemination of this memorandum is desired.



Republic of the Philippines  
Department of Education  
Region X  
**DIVISION OF EL SALVADOR CITY**



Telefax No: (088) 555-0475 | Email Address: elsalvador.city@deped.gov.ph | Website: depedelsalvadorcity.net

## ACTIVITY DESIGN

### I. TITLE: **Division Intensive Journalism Training for Qualifiers to 2018 Regional Schools Press Conference (RSPC)**

### II. RATIONALE

Republic Act No. 7079 is an act providing for the development and promotion of Campus Journalism (CJ) and other related purpose. It is the declared policy of the State to uphold and protect the freedom of the press even at the campus level and to promote the development and growth of campus journalism as a means of strengthening ethical values, encouraging critical and creative thinking, and developing moral character and personal discipline of the Filipino youth. In furtherance of this policy, the State shall undertake various programs and projects aimed at improving the journalistic skills of students' concerned and promoting responsible and free journalism. Hence, this Office initiates the conduct of Division Intensive Journalism Training for the qualifiers to the 2018 Regional Schools Press Conference (RSPC).

### OBJECTIVES

This training aims to:

- A. Update campus journalists and campus journalism advisers of the newest guidelines and criteria for the different journalistic contests and on social developments and environmental happenings;
- B. Intensify monitoring of the progress and development of the journalistic writing skills of campus journalists through one-on-one critiquing; and
- C. Hone students' journalistic competence and prepare them for a broader and higher level of competitions in the Regional Schools Press Conference (RSPC) and National Schools Press Conference, respectively.

### IV. VENUE

Place	Date
El Salvador City Central School, Zone 3, El Salvador City	• November 10, 17, 24, 2018 for Individual Contests • Every Wednesdays and Fridays (PM only) starting November 14, 2018 for Group Contests

### V. PARTICIPANTS

Designation	No. of Participants
Journalists – (Individual Contests)	108
Journalists – (Group Contests)	80
Coaches and Trainers	53
Division Personnel	3
<b>TOTAL</b>	<b>244</b>

VI. MATERIALS NEEDED: The materials needed for the seminar-workshop are the following:

- 1 LCD
- 1 Laptop



Republic of the Philippines  
Department of Education  
Region X  
**DIVISION OF EL SALVADOR CITY**  
Zone 3, Poblacion, El Salvador City



Telefax No: (088) 555-0475 | Email Address: [elsalvador.city@deped.gov.ph](mailto:elsalvador.city@deped.gov.ph) | Website: [depedelsalvadorcity.net](http://depedelsalvadorcity.net)

#### VI. BUDGETARY REQUIREMENTS

Items	Quantity	Price	Total Amount
NONE			


#### VII. SOURCE OF FUNDS

NONE

#### VIII. TRAINING MATRIX

(Please see attached Training Matrix)

Prepared by:

  
MARGIE R. VALMORIA, Ph.D.  
*Education Program Supervisor*

  
GENEVIEVE E. LUSTERIO, Ph.D.  
*Education Program Supervisor*

Approved:

  
JESNAR DEMIS S. TORRES, Ph.D., CESE  
OIC, Schools Division Superintendent


JDST/mrv

**DIVISION INTENSIVE JOURNALISM TRAINING FOR QUALIFIERS TO  
2018 REGIONAL SCHOOLS PRESS CONFERENCE  
TRAINING MATRIX**

*November 10, 17, 24, 2018 (Individual Events)  
Every Wednesdays and Fridays (PM Only) starting November 14, 2018 (Group Contests)  
El Salvador City Central School, El Salvador City*

<b>Date</b>	<b>Events</b>	<b>Activities</b>	<b>Trainer-Coach</b>
November 10, 17, 24, 2018 (Three-Saturday)	News Writing	Writeshop Critiquing/Discussion Revision (W-C-R Cycle)	Crucita Lacang, Joan Eran
	Editorial Writing		Roy Abad, Pilar Escamos
	Feature Writing		Lea Deveza, Jocelyn Jagonal, Amie Arrabaca, Ma. Luisa Akut
	Editorial Cartooning		Niezel Tolibas, Glenn Jhay Paculanang
	Sports Writing		Rev. Fr. Max Ceballos, Francis Ivan Gijan
	Photojournalism		Hazel Mae Margatinez, Lorlyn Bongcas
	Copyreading and Headline Writing		Farrah Tagala, Icel Jane Bete, Katrina Duetes
	Science and Technology		Elerfe Janine Kadile, Janeve Caballa, Carmy Macua, Maristel Castaños
	Column Writing		Rowena Oplas, Jana Hexel Lomongo
• November 14, 16, 2018	Radio Broadcasting	• Workshop for St. Joseph Academy • Workshop for Molugan NHS	Eljior Estrada, Joseph Banaag
• November 14, 21, 2018	Collaborative Publishing	• Workshop for St. Joseph Academy • Workshop for Molugan CS	May Amor Penaso, Hazel Mae Margatinez, Stella Marie Acero, Alfie Gabule, Shiela June Marie Omalza
• November 23, 28, 2018	TV Broadcasting	• Workshop for Cogon NHS • Workshop for Molugan NHS	Ben Gabriel Maghuyop, Romeo Abuhan
November 28, 2018	Online Publishing	• Workshop for Molugan NHS	Dorothy Pila

Prepared by:

  
MARGIE R. VALMORIA, Ph.D.  
Education Program Supervisor

  
GENEVIEVE E. LUSTERIO, Ph.D.  
Education Program Supervisor

Approved:

  
**JESNAR DEMIS S. TORRES, Ph.D., CESE**  
OIC, Schools Division Superintendent