



Republic of the Philippines
Department of Education
Region X
DIVISION OF EL SALVADOR CITY



Zone 3, Poblacion, El Salvador City
Telefax No: (088) 555-0475 | Email Address: elsalvador.city@deped.gov.ph | Website: depedelsalvadorcity.net

DIVISION MEMORANDUM

No. 308 s. 2018

TO: ALL PUBLIC ELEMENTARY SCHOOL HEADS
ALL PUBLIC SECONDARY SCHOOL HEADS
This Division

From: **JESNAR DEMS S. TORRES, Ph.D., CESE**
OIC, Schools Division Superintendent

Subject: 2018 Division Book Week Celebration

Date: November 16, 2018

1. Pursuant to Presidential Proclamation No. 109, s. 1936 dated November 19, 1936, declaring the period of November 24-30 of each year as National Book Week, this Office through the Learning Resource Management Division will conduct the Culminating Activity relevant to the 2018 Division Book Week Celebration on December 4, 2018 at El Salvador City Central School Covered Court, El Salvador City.
2. The celebration aims to:
 - a. instill in the young Filipino learners the love for books;
 - b. develop among the students essential reading and literacy skills; and
 - c. promote libraries in the country.
3. The events to be contested are storytelling and poster making.
4. Please see attached guidelines and criteria for your reference.
5. For further inquiries, relative thereto, you may contact Ms. Emelie G. Yubuco, Division Librarian thru mobile number 0906-4959-319.
6. Wide and immediate dissemination of this memorandum is enjoined.

Copies Furnished:
Person Concerned
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Enclosure No. 1 to Division Memorandum No. _____, s. 2018

Guidelines and Mechanics for the 2018 Division Book Week Competition

1. Storytelling

- Only one (1) contestant who is a Grade II learner certified by the coach shall represent each school.
- Contestants shall deliver a Filipino award-winning story entitled “May Higante sa Aming Bahay”.
- Each contestant is given 4 to 5 minutes for the presentation of the story.
- Time shall officially start when the contestant utters the first word of the story.
- Participants shall wear school uniform during the competition.
- The contest will be held at the El Salvador City Central School Covered Court, El Salvador City.
- The following are the criteria for judging:

30% –Voice Projection and Expression

30% – Vocal variety

30% – On-stage performance (eye contact, facial/emotional expression, gestures, confidence)

10% - Audience Impact

100% TOTAL

- The winners will receive cash prizes and certificates.
- Winners will officially be awarded after the competition.

2. POSTER MAKING

- The contest is open to Grades 5-6 learners and Junior High School students from public elementary and secondary schools.
- Participants should be officially endorsed by their School Head and only (1) one contestant per school.
- The poster should be a visualization of the 2018 National Book Week theme: **Connected Actions, Collective Vision : Libraries Transforming Society.**
- Participants will be provided ¼ size white illustration board.
- Contestants may use any medium (craypas, water color, crayon, pentel pen, etc.).

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- The contestant's name and school must be written on a separate sheet of paper attached at the back of the entry.
- Participants shall wear school uniform during the competition.
- The following are the criteria for judging:

35% – Originality
15% – Pictorial design and composition
15% – Technique
35% – Relevance to the theme
100% TOTAL

- The winners will receive cash prizes and certificates.
- Winners will officially be awarded after the competition.

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