



Republic of the Philippines  
Department of Education  
Region X  
**DIVISION OF EL SALVADOR CITY**  
Zone 3, Poblacion, El Salvador City



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**DIVISION ADVISORY**

No. 001, s. 2019

*In compliance with DepEd Order No.8, s. 2013,  
this Advisory is issued not for indorsement as per DO No. 28, 2001  
but for the information of DepEd Officials, Personnel/Staff and the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))*

**SM DOWNTOWN FILM FESTIVAL**

SM CDO Downtown Premier will be having a FILM FESTIVAL this September 27, 2019 featuring the works of the renowned film director, Mr. Brillante 'Dante' Mendoza, the first ever internationally acclaimed Asian Film Director to win in the 62<sup>nd</sup> Cannes Film Festival.

Senior High School Students are invited to watch the film showing of Philippine-made and award-winning independent film on September 27, 2019.

Participation of this activity shall be subject to the *no-disruption-of-classes policy* as stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith* and DepEd Order No. 66, s. 2017 entitled *Implementing Guidelines on the Conduct of Off-campus Activities*.

Enclosed is the letter from the public relations manager of SM CDO Downtown Premier for reference and further information.

Immediate and wide dissemination of the Advisory is desired.

**JESNAR DEMS S. TORRES, Ph.D., CESE**  
Assistant Schools Division Superintendent  
OIC, Office of the Schools Division Superintendent



July 8, 2019



ARTURO B. BAYOCOT Ph.D., CESO III  
Regional Director  
Department of Education Region X

Dear Dr. Bayocot,

Greetings from SM CDO Downtown Premier!

SM CDO Downtown Premier will be having a FILM FESTIVAL this September 27, 2019 featuring the works of renowned film director, Mr. Brillante 'Dante' Mendoza, the first ever internationally acclaimed Asian Film Director to win in the 62nd Cannes Film Festival. Director Mendoza will be staging his famous film which made the actress JACLYN JOSE as BEST ACTRESS during the Cannes Film Festival in 2017 entitled: MA' ROSA, that tells about a poor family's struggle to survive by selling drugs in a sari-sari store.

With this regard, we would like to invite the Senior High Schools Students to watch this Philippine-made and award winning independent film. Aside from the film showing, students and future filmmakers will also have the opportunity to meet and ask questions to Director Brillante himself after the film screening. The film showing is open to all students. Admission at 120php to be shown at the cinemas of SM CDO Downtown Premier starting at 7AM on September 27, 2019. The movie will run for one hour and fifty minutes.

Thank you so much for supporting our endeavor to uplift and inspire future FILM and MEDIA practitioners. We look forward to seeing you at the Film Festival. You may get in touch with the undersigned at 0917-8090656 or you may contact Ms. Maddie Ravago at 0920-9457563 (SMART) 0927-4052401 (GLOBE) or send an e-mail at [madravago@gmail.com](mailto:madravago@gmail.com) for confirmation and other questions.

Thank you so much for your kind attention!

Best Regards,

IVY S. GUANTERO  
Public Relations Manager  
SM CDO Downtown Premier



## BRILLANTE MENDOZA

Brillante "Dante" Mendoza<sup>[1]</sup> (born 30 July 1960) is a Filipino independent film director.<sup>[2]</sup> He was born and raised in San Fernando, Pampanga. He took advertising arts of the then College of Architecture and fine arts at the University of Santo Tomas.<sup>[3]</sup>

Mendoza won Best Director at the 62nd Cannes Film Festival for his film Kinatay.

He has directed sixteen films since 2005. He won the award for Best Director for his film Kinatay at the 62nd Cannes Film Festival.<sup>[4]</sup> His 2009 film Lola won the award for Best Film at the 6th Dubai International Film Festival.<sup>[5]</sup> His 2012 film Captive was shown in competition at the 62nd Berlin International Film Festival in February 2012.<sup>[6]</sup>

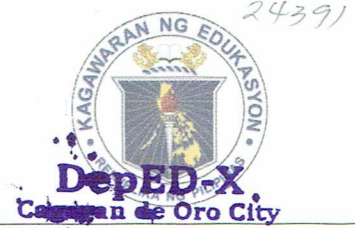
His 2012 film Thy Womb competed for the Golden Lion at the 69th Venice International Film Festival.<sup>[7]</sup> and earned Mendoza the award for Achievement in Directing at the Asia Pacific Screen Awards in 2012.<sup>[8]</sup> His film Taklub has been selected to be screened in the Un Certain Regard section at the 2015 Cannes Film Festival.<sup>[9]</sup>

On 25 July 2016, he directed the first State of the Nation Address of President Rodrigo Duterte.<sup>[10]</sup> Mendoza was again attached to direct Duterte's second State of the Nation Address on 24 July 2017.<sup>[11]</sup>

Ma' Rosa is a 2016 Filipino drama film directed by Brillante Mendoza. It was selected to compete for the Palme d'Or at the 2016 Cannes Film Festival.<sup>[1][2]</sup> At Cannes, Jaclyn Jose won the award for Best Actress.<sup>[3]</sup> It was selected as the Filipino entry for the Best Foreign Language Film at the 89th Academy Awards.



Republic of the Philippines  
DEPARTMENT OF EDUCATION  
DepEd Region X – Northern Mindanao



**1st Indorsement**  
July 24, 2019

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**RELEASED**

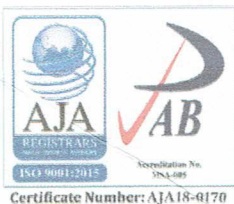
Respectfully referred to Jesnar Dems S. Torres, PhD, CESE, Schools Division Superintendent, Division of El Salvador City, Poblacion, El Salvador City, the letter from Ivy S. Guantero, public relations manager, SM CDO Downtown Premier, inviting students to a film showing of Philippine-made and award-winning independent film on September 27, 2019.

For whatever action deemed appropriate.

**DR. ARTURO B. BAYOCOT, CESO V**  
Regional Director



CLMD/ninian



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