



Republic of the Philippines  
**Department of Education**  
REGION X - NORTHERN MINDANAO  
SCHOOLS DIVISION OF EL SALVADOR CITY

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20 Jan 2020

DIVISION MEMORANDUM  
No. 026, s. 2020

**2020 DIVISION BRIGADA ESKWELA JINGLE CONTEST**

To: Asst. Schools Division Superintendent  
Chief, SGOD  
Division Brigada Eskwela Coordinator  
All Public Elementary & Secondary School Heads  
Brigada Eskwela School Coordinators  
Elementary/Secondary MAPEH Coordinators  
All Others Concerned  
This Division

1. The Department of Education Division of El Salvador City through the Schools Governance and Operations Division (SGOD) will conduct the Jingle Contest for the 2020 Brigada Eskwela with the theme: **"Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para sa Kabataan"** on February 18, 2020, 8:00 AM - 12 NN at the 2<sup>nd</sup> floor new division office building .
2. The contest aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2020 Brigada Eskwela marketing and advocacy activities in order to attract more volunteers and partners for the schools' maintenance efforts before the opening of the School Year 2020-2021.
3. The contest is open to all learners either individual or group coming from public elementary and secondary schools.
4. The Mechanics for the Brigada Eskwela Jingle Contest is provided in the enclosure.
5. Participation to this activity is subject to the no disruption of classes policy provided under DepEd Order No. 9, s. 2005, entitled Instituting Measures to increase Engage Time- on- Task and ensuring Compliance Therewith.



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6. Expenses relative to the conduct of the contest at the Schools Division Level shall be charged to Program Support Funds for Partnership Building and Linkages subject to the usual accounting and auditing rules and regulations.
7. For more information, all concerned may contact the School Governance and Operations Division (SGOD) through NILO L. LOMONGO EPS II M&E/SocMob at mobile number 09772810673 or email at [nilo.lomongo@deped.gov.ph](mailto:nilo.lomongo@deped.gov.ph).
8. Immediate dissemination of this Memorandum is desired.

**OLGA C. ALONSABE, Ph.D., CESE**  
Assistant Schools Division Superintendent  
OIC- Office of the Schools Division Superintendent

Under the following subjects:

CAMPAIGN  
CONTEST  
CRITERIA  
LEARNERS  
RULES AND REGULATIONS  
SCHOOLS

SGOD/NLL



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(Enclosure to Division Memorandum No. s. 2020)

**MECHANICS FOR THE 2020 BRIGADA ESKWELA JINGLE CONTEST**

Theme: **“Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para sa Kabataan”**

**1. COMPOSITION**

- It must be in Filipino language
- It must be relevant to the theme.
- The time duration must not be more than two (2) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument may be used as accompaniment. The composition shall be performed by the student/s of the participating school.

**2. PARTICIPANTS**

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners. For the Regional level, 1 entry per division may qualify.
- Only 1 entry per region will qualify for the National Level competition

**3. ENTRY FORMAT AND REQUIREMENTS**

- Entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flask disk or DVD/Optical Disc with the with the following requirements;
  - ✓ Accomplished Entry Form.
  - ✓ Narrative report on the concept of the jingle. Lyrics of the jingle.
  - ✓ Profile of composers and the music teacher/coach (which can be found in the Entry Form).



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**4. ANNOUNCEMENT OF WINNERS**

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance.
- The Regional Office of the winning entry shall be notified via email through the Regional Partnership Focal Person.

**5. PRIZES**

<b>National Level</b>	
First Place	P30,000. 00 and medals for the learners and Plaque of Recognition for the coach and the school.
Second Place	P20,000.00 and medals for the learners and Plaque of Recognition for the coach and the school.
Third Place	P10,000.00 and medals for the learners and Plaque of Recognition for the coach and the school.
	Consolation Prize for regional top 10 participating entries; P3, 000.00 for the learners.

<b>Regional Level</b>	
First Place	P7,000.00 and medals for the learners and Plaque of Recognition for the coach and the school.
Second Place	P5,000.00 and medals for the learners and Plaque of Recognition for the coach and the school.
Third Place	P3,000.00 and medals for the learners and Plaque of Recognition for the coach and the school.
	Consolation Prize for regional top 10 participating entries; P1, 000.00 for the learners.

**6. TIMELINE FOR THE SUBMISSION OF ENTRIES**

Division Level: February 17-20, 2020

Regional Level: March 2-6, 2020

National Level: March 9-13, 2020



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**7. CRITERIA**

Originality	40%
Musicality	40%
Melody	
Arrangement	
Instrument/Accompaniment	
Tone	
Relevance and Appropriateness to the BE Program and the Theme	20%
<b>Total</b>	<b>100%</b>

The winning piece will be used as the official Brigada Eskwela Jingle for 2020. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.

SGOD/NLL



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