



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

27 October 2020

DIVISION MEMORANDUM
No. 271, s. 2020

To: Assistant Schools Division Superintendent
Chief, SGOD/CID
Administrative Officer V
Division Child Protection Coordinator
Division Youth Formation Coordinator
All Public Elementary School Heads
All Public Secondary School Heads
School-Based Child Protection Coordinator
All Teachers
All Others Concerned

2020 NATIONAL CHILDREN'S MONTH CELEBRATION

1. Pursuant to DepEd Memorandum No. 68, s. 2020 *Re: 2020 National Children's Month Celebration* with the theme: "Sama-samang Itaguyod and Karapatan ng Bawat Bata sa Panahon ng Pandemya!", this Office announces the following activities starting October 28 until the last week of November 2020.
2. This year's celebration will focus on upholding children's rights in the context of the COVID-19 pandemic that aims to intensify public awareness on children's right, adequate care for the children, and application of positive discipline in the daily dealings with children.
3. In view of the 2020 NCM celebration, the following are major online activities:

Thematic Focus	Schedule	Online Activities
NCM Pre-Launch	October 28, 2020 (Wednesday)	<ul style="list-style-type: none">• Talakayang Makabata: The Virtual 2020 NCM Press Briefing.
NCM Kick-off Ceremony	November 3, 2020 (Tuesday)	<ul style="list-style-type: none">• Ecumenical Prayer• Singing of the National Anthem





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		<ul style="list-style-type: none">• Sabayang Panatang Makabata (Video Recitation from Various Agencies, Stakeholders/Duty – bearers)• Message from the three Lead Agencies (CWC, DSWD, and NYC)• Launch of Online NCM Contests: #HomeTogether TikTok Challenge and Family Home Mural Contest.
Survival Rights	November 4, 2020 (Wednesday)	<ul style="list-style-type: none">• Webinar: Pandemic Check: the Local Experiences in Protecting Children and the Rights During COVID-19
	November 5, 2020 (Thursday)	<ul style="list-style-type: none">• Webinar: Minding Your Mental Health<ul style="list-style-type: none">- Mindfulness for the Young- Minding Me-Time in the Midst of Parenting
	November 6, 2020 (Friday)	<ul style="list-style-type: none">• Webinar on Survival Gardening (Grow Your Own Food for Better Health and Nutrition)• Friday Storytelling Session
Development Rights	November 10, 2020 (Tuesday)	<ul style="list-style-type: none">• Children's Online Talkshow: MAKABATANG BUHAY! (Coping with Blended and Distance Education for Young learners)
	November 13, 2020 (Friday)	<ul style="list-style-type: none">• Friday Film Viewing Session
Participation Rights (National Play Advocacy Week)	November 16, 2020 (Monday)	<ul style="list-style-type: none">• Watch Party: Traditional and Innovative Indoor Filipino Games (Instructional Video with Children)
	November 18, 2020 (Wednesday)	<ul style="list-style-type: none">• The Impact of Child Participation : Online Kwentuhan with Former Child Representatives
	November 20, 2020 (Friday)	<ul style="list-style-type: none">• Ugnayang Bayan 2020: A Human Rights Forum on





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		Protecting Human Lives: State of Children's Address (SOCA) by CWC
Protection Rights (Juvenile Justice and Welfare Consciousness Week)	November 23-28, 2020	<ul style="list-style-type: none">• Friday Storytelling Session• Juvenile justice and Welfare Consciousness Week Activities
	November 25, 2020 (Wednesday)	<ul style="list-style-type: none">• 3rd Conference on Digital Parenting
	November 26, 2020 (Thursday)	<ul style="list-style-type: none">• Advocacy Video on Positive Discipline
	November 27, 2020 (Friday)	<ul style="list-style-type: none">• Announcement of Winners: #HomeTogether TikTok Challenge and Family Home Mural Contest• Friday Viewing Session
Other Activities		<ul style="list-style-type: none">• Translation and simultaneous launching of Pangatang Makabata into native language/dialects and Filipino Sign Language• Radio streaming of Webinar• Release of 2020 NCM Facebook Profile, Picture Frame, Cover Photo/Banner for Facebook and Twitter• Release of Memorandum Circulars/Department Orders from CSC, DILG, and DepEd on the NCM Celebration• Outdoor Media/LED Wall Promotional video-release• Radio/TV Guesting• Posting of 30-second, one



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		minute solidarity messages from partners and children
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4. Further, this Office therefore encourages all teachers and students to watch the series of webinar stated above and subscribe to the Facebook Page of the Council for the Welfare of Children (CWC) and Twitter account for information on the various activities for children and adults.
5. For dissemination and strict compliance.

OLGA C. ALONSABE, PhD, CESE
Assistant Schools Division Superintendent
OIC, Office of the Schools Division Superintendent

To be indicated in the Perpetual Index
under the following subjects:

SGOD/SHS/JELE
NCM

