



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

**Office of the Schools
Division Superintendent**

DIVISION ADVISORY
No. 023, s. 2021
April 21, 2021

*In compliance with DepEd Order No. 8, s. 2013,
This Advisory is issued not for endorsement as per DO No. 28, 2001
but for the information of DepEd Officials, Personnel Staff and the concerned public
(visit <https://depedelsalvadorcity.net>)*

DIGITAL LEARNING SUMMIT 2021

The International Business and Economic Forum is inviting teachers and school leaders to join the Online International Course on Qatar Digital Learning Summit 2021 schedules on June 2-3, 2021 via Zoom.

Further, this Office shall adhere to Equal Opportunity Principle (EOP) in indorsing participants to the online international course on Digital Learning Summit 2021. Hence, all actions shall be based solely on guidelines set with no discrimination on the account of age, gender, identity, sexual orientation, civil status, disability, religion, ethnicity, or political affiliation.

Participation shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 09, s. 2005 entitled *Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith*. Attached is the letter from the organizer for your reference.

For information and guidance.

OLGA C. ALONSABE, PhD, CESE
Assistant Schools Division Superintendent
OIC, Office of the Schools Division Superintendent

Encl:

As stated

Reference:

Letter from the Director of IBEFoRuM

To be indicated in the Perpetual Index
under the following subjects:

DIGITAL LEARNING TRAINING PROGRAMS

SGOD/HRD/MPM



Complimentary Delegate Invitation to participate in – Qatar Digital Learning Summit 2021

Greeting from **IBEFORUM**

Trust this letter finds you well in good health & happiness amidst these unprecedented times. Firstly, to introduce myself, my name is **Mr. Arif Ulla** and I represent International Business and Economic Forum as the Director.

On behalf of the International Business and Economic Forum, it's my pleasure to contact your esteemed office with reference to the Qatar Digital learning Summit requesting your kind participation.

The COVID-19 pandemic has had an unprecedented impact on education around the world. causing chaos for students and education providers, To minimize educational disruption, countries around the world have swiftly shifted to online and remote learning to ensure sustainable, high quality and flexible teaching and learning. This Summit will bring key industry figures to provide an up-to-the-minute overview of the vital issues faced by universities and schools on how to maximize Digital learning for a sustainable future.

We are expecting 1000+ delegates from across the region and we are pleased to inform you that these VIP passes will allow you to access this 2-day summit with interactive re-educating sessions, networking opportunity with the peers and also professional development as all the delegates would be entitled with 20 CPD points and certification from the United Kingdom.

Please feel free to contact me for registration and if there are any further queries.

Arif Ulla

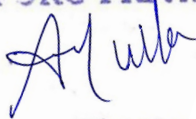
Director | Product Development

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For **IBEFORO PRIVATE LIMITED**


Director

Qatar

Digital Learning Summit

June 2nd -3rd, 2021

www.qatarsummits.com



LIVE  **VIRTUAL
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ORGANISED BY

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Dr. Ahmed alsaai
Associate Professor of Ed.
Technology Qatar University
College of Education



Dr. Alison Carr-Chellma
Dean of the School of Education
and Health Sciences at the
University Dayton, Ohio
TED talk Speaker



Dr. Steffen Sommer
Principal of Doha College



Dan Pardy M.S.
District Coordinator for 21st
Century Learning at Qatar
Foundation



Kantis Simmons
School Success Expert and
STEM Speaker



Sergio Pawel
Head of School
International School of
London qatar



Dr. Mark Newmark
Assistant Director for
Academic Affairs
ACADEMIC BRIDGE PROGRAM



Rose Mary Luckini
Professor of learner Centered
design at UCL Knowledge Lab
Director of EDUCATE
Educational Technology StartUps.



Anand Khanzode
Head of Learning & Development
Capability Building
Qatar Petrochemical Company
(QAPCO) Q.P.J.S.C.



Lori Niles Hofmann
Senior Learning EdTech
Transformation Strategist



**Mary Ellen
Wiltrott, Ph.D.**
Lecturer in Digital
Learning, Biology
MIT



Ismail Fayed
Project Director,
Educational Technology at
Yorkville University



Alan S. Weber
Professor of English
Premedical Education
Weill Cornell
Medicine-Qatar



Ahmad Okbelbab
E-Learning Developer
Al Jazeera Media Network



Carla Aerts
Founder of Refracted!
an online global
inter-disciplinary
community for EdTech



Thomas Palladino
Professor & Senior
Human Resources Consultant
Maharishi International
University



Shakir S. Hussain
Manager of Teaching
and Learning Services
Northwestern University
in Qatar



Chinua Mosley
IT Teacher
AWSAJ ACADEMY



John Schwartz
edX Head of Global
Business Development



Sana Alavi
PYP Coordinator,
Qatar Academy Doha



Dr. Gregory Guthrie
Dean of Academic Technology
Dean Emeritus and Professor
Computer Science Department
Maharishi International University



Margo Tripsa
Curriculum, Assessment &
Technology Director, Vision
International School, Qatar



Joonhee Won
Chief Executive Officer and the
Founder of Knowledge AI Inc.



Shahram Dustdar
Chair Professor of Computer
Science, TU Wien, Austria WAC,
Core Advisory Committee



Kevin Fullbrook
Deputy Director - Al-Beyan
Bilingual School



Can Mindek
Regional Manager
(Turkey and Middle East)
at ODILO



Vineeta Garg
Head IT Department, SRDAV
Public School



Dr. William Cope
Professor at University of Illinois

Event Sponsors & Partners

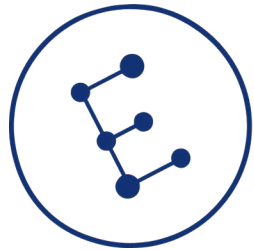
LIVE  **VIRTUAL SUMMIT**

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LIVE  VIRTUAL SUMMIT

SUPPORTING ASSOCIATIONS



جمعية طلبة الطب في قطر
Qatar Medical Students' Association



MEDIA PARTNERS



The International
E-Learning Association



A global
educational
news service for
young people



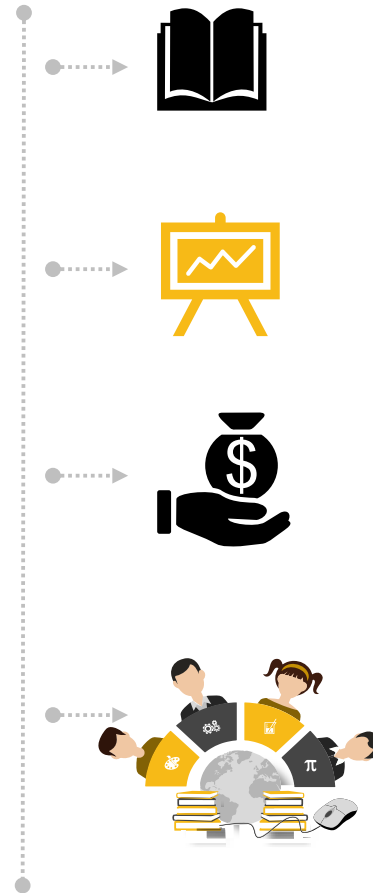
Qatar Digital Learning Summit

LIVE  **VIRTUAL
SUMMIT**

Qatar is gearing up towards the Vision 2030 of building a world-class educational system that provides the students with the New Age and Tech-Driven system of learning by exploring and investing in the digital learning platforms rapidly. The COVID-19 pandemic has just accelerated the growth of e-learning. While many organizations have adapted to e-learning and remote working at a fast pace, many others are still facing various challenges in identifying the right platforms, and are lacking the required technical knowledge and tools.

Our extensive research with authoritative input from the key industry figures will provide an up-to-the-minute overview of the crucial issues faced by the various educational institutions and organizations on how to maximize e-learning for a sustainable future. This Summit will bring together the key stakeholders and innovators of the digital learning industry for the betterment of the education sector. You can network with other e-learning professionals and gain the latest insights from the industry leaders featuring high-profile case studies and have interactive discussion.

Why Qatar



Qatar's investment in education is commensurate with its ambitious plans

In the 2020 budget, investment in education represents approximately 10% of its overall expenditures.

The investment stands at QR22 billion (\$6.1bn), one of the highest in the MENA region

Major projects in the education sector currently underway include expansion in schools, universities and educational facilities network.

Conference Highlights

Innovation Showcase: Best education innovation in Qatar

Pushing the boundaries & breakthrough technologies shaping the

FUTURE OF LEARNING

400+

- Meet with 400+ learning professionals from the education, workplace learning and government sectors and forge essential international contacts and partnerships.
- Explore the exhibition at the heart of the event, where leading international e-learning manufacturers, suppliers, and service providers give hands-on demonstrations of innovative products and tools

Key Topics:



FUTURE of Digital Learning in Qatar & Impact of Investments on Learning Outcomes



Discover proven practice, approaches, strategies from leading institutions and organisations



INNOVATIVE, Accessible Learning Environments for those with complex needs



Find out how to choose and use various technologies



Follow case studies presenting critical success factors & DISCUSS INNOVATIVE approaches with PEERS



Who Should Attend

**Schools,
Higher
Education &
Universities**

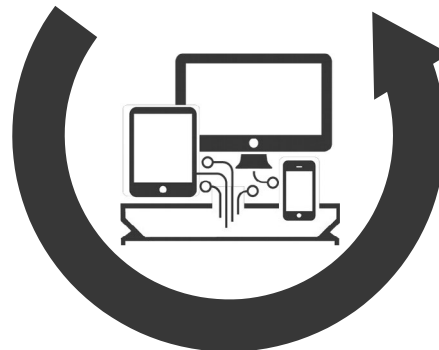


**Ministries &
Government bodies**



Corporates

**Technology
Companies**



Who Should Attend

eLearning

- eLearning and virtual learning environments
- Online content & resources
- Internet based learning solutions
- eLearning tools / Online Learning Environments
- Video Conferencing / Tele-Presence



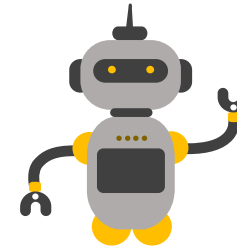
Library Management Solutions

- Access control and management
- Smart Cards
- Digital Curriculum Resources
- Content Management Solutions
- Collaboration Tools
- RFID Solutions
- Self Service Terminals
- Security Solutions
- Cloud Based Library Solutions



Others

- Facilities Management Services
- Architecture & Building
- Educational Toys
- Financial Services
- Management, Finance, Payments, Billing and Administration Tools
- Superannuation
- Education and Technology Consultancy
- Pre-fabricated/portable classrooms



Innovative new technology

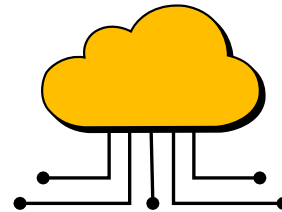
- 3D Printing
- Robotics
- Simulation
- Modelling
- Augmented Reality
- Devices, Smartphones
- App Development

Teaching, Training and Learning Solutions

- Learning Management Systems
- Interactive Technologies
- Whiteboards and Displays
- Learning Apps
- Learning and collaboration systems
- Games and learning
- Digital content
- M-Learning
- CAD / CAM tools
- Audio Visual equipment

ICT Infrastructure, Equipment & Solutions

- Cloud solutions
- Virtualisation
- Big Data & Analytics
- Network Security Solutions
- e-Safety and Privacy
- Network Infrastructure
- Hardware and Devices
- Network Management Tools
- Wireless / WiFi
- Printers, Peripherals, 3D Printers, Scanners & Photocopiers



QATAR VISION 2030

Building world class Education system using digital learning.

Opening Remarks

TRACK 1: BIG CHALLENGE

You'll find all the big challenges in Digital learning space: building a modern learning environment, self-directed learning, digital transformation and the fundamental role of the mind in learning. Expect a close discussion of these topics by high-quality speakers

- **Role of Leadership and Faculty Transformation**
- **How to deliver impactful remote learning programs**
- **Measuring and Grading e-learning programs**
- **Digital Education how to engage your students**

QATAR VISION
2030

TRACK 2: TECH SHOWCASES

Emerging technologies - Workflow learning - Learning impact - Video for learning - Marketing learning - Learning ecosystems - 21st Century learning - Reskilling - Virtual reality - Self-directed learning - Coaching and technology - Performance support - Stakeholder buy-in - Learning technology landscape - Learning and the mind - Learning analytics - Onboarding - xAPI - Digital transformation - Learning across borders - Artificial intelligence - Learning culture - Games and learning

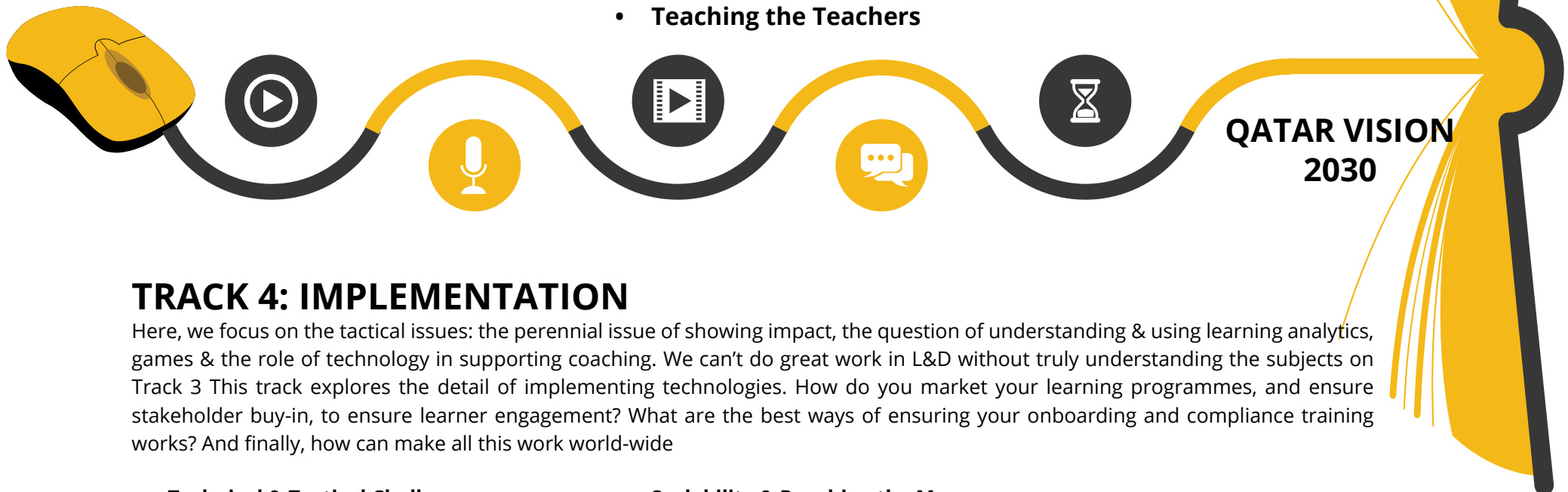
- **Building sustainable infrastructure for digital learning**
- **Transforming education with mobile solutions**
- **Choosing right platform for your learning needs**
- **Building world class LMS**
- **Multi-device ecosystem in order to support teaching and learning**

TRACK 3: CONTENT DEVELOPMENT

Sessions on this track are all about content, whether we're looking at video, design methodologies, content development, writing techniques, performance support content or storytelling. This track will help you create compelling, high-impact content.

- **Developing high-impact content**
- **Design Methodologies**
- **Writing Techniques**
- **Storytelling**
- **Teaching the Teachers**

Keynote



**QATAR VISION
2030**

TRACK 4: IMPLEMENTATION

Here, we focus on the tactical issues: the perennial issue of showing impact, the question of understanding & using learning analytics, games & the role of technology in supporting coaching. We can't do great work in L&D without truly understanding the subjects on Track 3 This track explores the detail of implementing technologies. How do you market your learning programmes, and ensure stakeholder buy-in, to ensure learner engagement? What are the best ways of ensuring your onboarding and compliance training works? And finally, how can make all this work world-wide

- **Technical & Tactical Challenges**
- **Digital Literacy**
- **Selecting right E-Learning Platform**
- **Scalability & Reaching the Mass**
- **Compliance**
- **Data Security**

Why Sponsor

Partnering with **IBEFoRuM**, Conference and Exhibition can lead to a significant return on investment profit. Sponsorship agreement with us will boost your brand reach and it would not only supplement your print and online marketing efforts but also, it will create a platform where meaningful discussion between the brand and its potential customers can be initiated.



Direct access to your target market:

Our conference will help you penetrate through your desired market and bring your target audience directly to you. 90% of our audience are decision makers and have the authority to expose your brand



Generate strong leads:

We create an innovative way to generate quality leads because we have resources who are actively interested in learning and improving aspects of business operations. This helps you in interact with right set of customers



Deliver great ROI:

Our events are customised to your goals and is both customer and client centric which enables you to have high concentration of your target audience. Our attendees both in terms of quality & quantity and value addition will influence your ROI



Spotlight on your Brand:

You will be exposed to hundreds of attendees who are your target market. We don't stop at Brand awareness, we put your product or service in the hands of customers. Your brand will be seen throughout various elements of the event and attendees eager to learn more about your business will come to find you



Claiming your territory and expanding to new ones:

Our events are not just about what's happening between four walls, it also about the ripple impact its going to have on your business, in very positive way. Our focus will be on increasing your reach and boosting your authority in your industry



Utilize our Virtual and Online Environments

Our Virtual environments will provide sponsorship opportunities that are more in line with unmatched visibility and alignment with your organization's target constituencies. These virtual platforms will provide another level to your event allowing you to offer sponsor signage, trade show booths, or drop-in appointments.



Contact:

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THANK YOU

IBEFForum 
International Business & Economic Forum

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