



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

Office of the Schools Division Superintendent

August 19, 2021

DIVISION MEMORANDUM
No. 314, s. 2021

CONDUCT OF THE 2021 ASEAN MONTH CELEBRATION

To: OIC, Office of the Assistant Schools Division Superintendent
Chief ES, CID and SGOD
Education Program Supervisors
Public Schools District Supervisor
Public Elementary and Secondary School Heads
All Others Concerned
This Division

1. Relative to the enclosed Regional Memorandum No. 442, s. 2021, this Office announces the conduct of the 2021 ASEAN Month Celebration.
2. DepEd's International Cooperation Office, the lead office in charge in the celebration of the founding anniversary of ASEAN, spearheads the **CreASEAN: An Art-Making Contest Commemorating ASEAN Day**.
3. The contest has two categories: (a) **Recycled Art**, for elementary learners (**Grades 1-6**) and (b) **Digital Face-Mash Design**, for junior and senior high school learners (**Grades 7-12**).
4. School heads are directed to submit entries noting the timeline provided in the enclosed contest details and other information.
5. This Office abides with the Equal Opportunity Principle (EOP) in observing all policies and guidelines. Hence, all actions shall be based solely on guidelines set with no discrimination on the account of age, gender identity, sexual orientation, civil status, disability, religion, ethnicity, or political affiliation.





Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

6. For information, guidance and compliance.

OLGA C. ALONSABE, PhD, CESE
Asst. Schools Division Superintendent
OIC, Office of the Schools Division Superintendent

Encl.: As stated

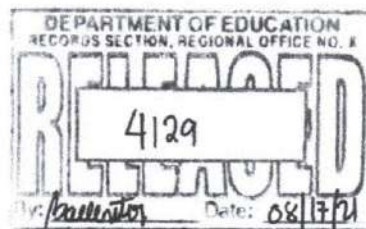
To be indicated in the Perpetual Index
under the following subject:

ASEAN CELEBRATION
CONTEST ART





Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO



Office of the Regional Director

August 16, 2021

REGIONAL MEMORANDUM

No. 442, s. 2021

CONDUCT OF THE 2021 ASEAN MONTH CELEBRATION

To: Schools Division Superintendents
All Others Concerned

1. The Department of Education (DepEd), through the International Cooperation Office (ICO), celebrates the founding anniversary of the Association of the Southeast Asian Nations (ASEAN).
2. The ICO spearheads the CreASEAN: An Art-Making Contest Commemorating ASEAN Day. This contest has two categories: (a) **Recycled Art**, for elementary learners (Grades 1-6) and (b) **Digital Face-Mash Design**, for junior and senior high school learners (Grades 7-12).
3. The CreASEAN activities are aimed at the following:
 - a. Promote ASEAN awareness among DepEd stakeholders;
 - b. Invite more learners to familiarize themselves with ASEAN culture, history, objectives, and initiatives;
 - c. Recognize the creative artistry of Filipino learners; and,
 - d. Strengthen the "makakalikasan" core value by conducting recycling and paperless activities.
4. For clarifications, please contact Mr. Carlos B. Llamas III through mobile number 0917-716-8540 or e-mail at carlos.llamas@deped.gov.ph.
5. Immediate and wide dissemination of this Memorandum is desired.


DR. ARTURO B. BAYOCOT, CESO III
Regional Director

ATCH.: As stated

To be indicated in the Perpetual Index
under the following subjects:

ASEAN Celebration

CLMD/CLlamas3



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2021 ASEAN Day Celebration

CreASEAN: An Art-Making Contest Commemorating ASEAN Day

I. Rationale:

Founded on August 8, 1967, the Association of Southeast Asian Nations (ASEAN) is considered today as one of the most prominent and successful regional organizations in the world. From five founding member-states, the ASEAN now comprises 10 countries, namely: Brunei Darussalam, the Kingdom of Cambodia, the Republic of Indonesia, Lao People's Democratic Republic, Federation of Malaysia, Union of Myanmar, the Republic of the Philippines, the Republic of Singapore, the Kingdom of Thailand, and the Socialist Republic of Vietnam. This year marks its 54th founding anniversary with Brunei Darussalam as the chair of ASEAN for 2021.

The International Cooperation Office (ICO) is mandated to act as the focal point for the planning and coordination of international and regional programs and activities of different international organizations including ASEAN. The office has been active in supporting ASEAN's initiatives, especially those that are related to matters concerning basic education in the Philippines. In addition, ICO also understands the importance of raising awareness of ASEAN among DepEd teaching and nonteaching personnel both in the Central Office (CO) and field offices and their learners. Given the community quarantine restrictions imposed under the New Normal, this year's ASEAN Month celebration will be held in hybrid format or virtually.

With the current conditions of the COVID-19 pandemic, the ICO has decided to conduct an online activity that will enable engagement, not only with stakeholders within the Central Office (CO), but also students across the country. Thus, this year, ICO will be spearheading CreASEAN: An Art-Making Contest Commemorating ASEAN Day. CreASEAN is aimed at providing a platform for the basic education learners where they can creatively express their perception, vision, and thoughts on ASEAN through their original creations. The contest will have two components: a) for elementary learners (Grades 1-6) and b) for junior high school and senior high school learners (Grades 7 to 12). The participants in the first component will be competing in Category 1 (Recycled Art) while participants in the second component will be competing in Category 2 (Digital Mask Design).

II. Objectives:

CreASEAN is aimed at the following:

1. Promote ASEAN awareness among DepEd stakeholders;
2. Invite more learners to familiarize themselves with ASEAN culture, history, objectives, and initiatives;
3. Recognize the creative artistry of Filipino learners; and
4. Strengthen the "makakalikasan" core value by conducting recycling and paperless activities.

III. Activities and Methodology

Date	Activities
2 August 2021	Art Contest Virtual Launch
3 August 2021 – 23 August 2021	Acceptance of Submission
24 August 2021 – 25 August 2021	Deliberation
26 August 2021	Announcement of Regional Winners
27 August 2021 – 31 August 2021	Acceptance of Submission to DepED CO
1 September 2021	Deliberation
3 September 2021	Announcement of National Winners

Category 1: Recycled Art

Each Schools Division Office (SDO) will be selecting only one elementary learner as participant for the contest. The selection process for each division is upon the discretion of each SDO. The selected learners shall compete by creating their own interpretation of the ASEAN Logo and 2021 ASEAN Chairmanship theme through recycled artwork.

The physical version of the artworks need not be sent to the Regional Office (RO). Submission will be conducted online. Submitted artworks shall be sent to carlos.llamas@deped.gov.ph with the subject "**CreASEAN 1 [Schools Division] [Title of the Work]**." The submission should contain the following:

1. A descriptive report on the materials used for the artwork,
2. A photo of the artwork held or placed beside the artist,
3. Behind-the-scene photos or short video clips of the artist at work,
4. Full name of the learner, school name, school ID, division, and region.

Category 2: Digital Mask Design

Each Schools Division Office (SDO) will be selecting one junior high or senior high school student as participant for the contest. The selection process for each division is upon the discretion of each SDO. The selected learners shall compete by creating a digital version of their own face-mask design inspired by the ASEAN Senior Officials Meeting on Education (SOM-ED) chairmanship logo and theme.

The digital artworks shall be submitted online to carlos.llamas@deped.gov.ph with the subject "**CreASEAN 2 [Schools Division] [Title of the Work]**." The submission should contain the following:

1. The digital design rendered on a face mask,
2. A version of the design in PNG format,
3. Behind-the-scene photos or short video clips of the artist at work, and
4. Full name of the learner, school name, school ID, division, and region.