



Republic of the Philippines  
**Department of Education**  
REGION X – NORTHERN MINDANAO  
SCHOOLS DIVISION OF EL SALVADOR CITY

Office of the Schools Division Superintendent

October 12, 2021

**DIVISION MEMORANDUM**

No. 407, s. 2021

**PARTICIPATION ON THE CONDUCT OF BRIGADA PAGBASA NATIONAL ORIENTATION**

To: Assistant Schools Division Superintendent  
Chief Education Program Supervisors, CID/SGOD  
Division Reading Coordinators/Supervisors  
Division Partnership Focal Person  
Selected Elementary and Secondary School Heads  
Selected Elementary and Secondary School Reading Coordinators  
Selected Elementary and Secondary School Partnership Coordinators  
This Division

1. Pursuant to Memorandum OU-LAPP No. Q 418, S. 2021, Re: **PARTICIPATION ON THE CONDUCT OF BRIGADA PAGBASA NATIONAL ORIENTATION**, and in response to the call to intensify the advocacy for reading under the *Hamon: Bawat Bata Bumabasa (3B's Initiatives)* issued under DepEd Memorandum No. 173, s. 2019, the External Partnerships Service (EPS) has committed to make every learner a reader by engaging partners and stakeholders to promote the culture of reading.
2. **Brigada Pagbasa**, as a form of **Brigada Eskwela**, is an after- school reading program that envisions bringing together education partners and experts to help learners read and become functionally literate. Brigada Pagbasa intends to cater to learners who are below 18 years old, including those who are under the Alternative Learning System (ALS), focusing on non-readers and struggling readers from both formal and non- formal education systems nationwide. DepEd, through the External Partnerships Service (EPS), in partnership with World Vision Development Foundation, Inc., shall be conducting the **National Brigada Pagbasa Orientation** in four clusters in Luzon, Visayas, and Mindanao on the following schedules:

SGOD/smme/smn



Address: Zone 3, Poblacion, El Salvador City  
Website: [www.depedelsalvadorcity.net](http://www.depedelsalvadorcity.net)  
Tel. No. (088) 555-0475 | Email: [elsalvador.city@deped.gov.ph](mailto:elsalvador.city@deped.gov.ph)



Republic of the Philippines  
**Department of Education**  
REGION X – NORTHERN MINDANAO  
SCHOOLS DIVISION OF EL SALVADOR CITY

Cluster	Date	Host Region & Schools Division Office (SDO)
Cluster 1 North Luzon DepEd Regions I, II, III, and CAR)	September 28, 2021	DepEd Regional Office II, SDO Cagayan
Cluster 2 South Luzon DepEd Regions IV-A CALABARZON , IV-B MIMAROPA, V, and NCR)	October 7, 2021	DepEd Regional Office V, SDO Masbate Province
Cluster 3 Visayas DepEd Regions VI, VII, and VIII,)	October 14, 2021	DepEd Regional Office VI, SDO Roxas City
Cluster 4 Mindanao DepEd Regions IX, X, XI, XII and CARAGA)	October 21, 2021	DepEd Regional Office of CARAGA, SDO Butuan City

3. The orientation participants are expected to:
- understand the purpose and goal of the Brigada Pagbasa advocacy;
  - identify learners who will attend Brigada Pagbasa.
  - identify number of parents and volunteers who will participate in the Brigada Pagbasa Reading Remediation Program;
  - identify potential partners who will participate in the Brigada Pagbasa; and
  - address the literacy/reading gaps of elementary learners.
4. Participants are requested to register on this link <https://bit.ly/RegistrationNBPOCluster4> until October 18, 2021. Please see attached lists of participants below and the National Brigada Pagbasa Program Flow.

Office / School	Position/Designation	Number of Participants
Schools Division Office	CES, CID & SGOD, Reading Coordinator/Supervisors, Partnership Focal Person	5
Molugan NHS	School Head, Reading Coordinator, Partnership Focal Person	3

SGOD/smme/smn



Address: Zone 3, Poblacion, El Salvador City  
Website: [www.depedelsalvadorcity.net](http://www.depedelsalvadorcity.net)  
Tel. No. (088) 555-0475 | Email: [elsalvador.city@deped.gov.ph](mailto:elsalvador.city@deped.gov.ph)



Republic of the Philippines  
**Department of Education**  
REGION X – NORTHERN MINDANAO  
SCHOOLS DIVISION OF EL SALVADOR CITY

Cogon NHS	School Head, Reading Coordinator, Partnership Focal Person	3
Hinigdaan NHS	School Head, Reading Coordinator, Partnership Focal Person	3
Molugan CS	School Head, Reading Coordinator, Partnership Focal Person	3
El Salvador City CS	School Head, Reading Coordinator, Partnership Focal Person	3
Sinaloc ES	School Head, Reading Coordinator, Partnership Focal Person	3
<b>Total</b>	<b>21</b>	<b>21</b>

5. This office adheres to the Equal Opportunity Principle (EOP). Hence all actions, shall be based solely on the on the guidelines set with no discrimination on the account of age, gender, identity, sexual orientation, civil status, disability, religion, ethnicity or political affiliation.
6. For information, guidance, and strict compliance.

**OLGA C. ALONSABE, PhD, CESE**  
Asst. Schools Division Superintendent  
OIC, Office of the Schools Division Superintendent

To be Included in the Perpetual Index  
under the following subjects

Brigada Eskwela/Pagbasa 3B's Initiatives/Partnership Activities

SGOD/smme/smn



**NATIONAL BRIGADA PAGBASA ORIENTATION**  
 September 28 | October 7 | October 14 | October 21  
 8:00 a.m.-11:30 a.m.

<b>TIME</b>	<b>ACTIVITY</b>	<b>SPEAKER/PRESENTER</b>
8:00 – 8:30 a.m.	Logging in/Registration	
8:30 – 8:40 a.m.	Preliminaries  National Anthem Prayer Regional/Division Hymn	AVP
8:40 – 8:45 a.m.	Welcome Remarks	SDS of Host Division
8:45 – 8:50 a.m.	Inspirational Message	Regional Director of Host Region
8:50 – 9:10 a.m.	Message	<b>Tonisito M.C. Umali, Esq.</b> Undersecretary Legislative Affairs, External Partnerships and Project Management Service
9:10 – 10:10 a.m.	<i>Brigada Pagbasa</i> Program Design and Framework	<b>Geomel P. Jetonzo</b> Program Director, World Vision Development Foundation, Inc.
10:10 – 10:30 a.m.	<i>Brigada Pagbasa</i> Experiences and Best Practices	<b>Cristina G. Baroso</b> PDO IV DepEd Region V
10:30 – 10:35 a.m.	Intermission Number	Host Division
10:35 – 11:10 a.m.	Open Forum	<b>Davedinah P. Cometa</b> Moderator PDO II, EPS
11:10 – 11:25 a.m.	Ways Forward	<b>Rolly V. Soriano</b> PDO IV, EPS
11:25 – 11:30 a.m.	Closing Message	<b>Edel B. Carag</b> Director III, EPS

**Undersecretary Tonisito M.C. Umali, Esq.**

Legislative Affairs, External Partnerships, and Project Management Service

R-104 Rizal Building, DepEd Complex, Meralco Avenue, Pasig City

Telephone No. (02)8633-7224 ; Fax No: (02) 8633-1940 ; Email: tonisito.umali@deped.gov.ph

## NATIONAL ORIENTATION ON BRIGADA PAGBASA PROGRAM FLOW

Time	Activities	Objectives	Execution	Materials Needed/ Speaker	Mechanics	Expected Output
8:00-8:30 AM	Logging in/ Registration/ AVPs from DepEd, World Vision, partner involve	Ready the participants	Virtual	Internet connection, laptop, videos	Voice Over AVP	Early or timely registration of the participants
8:30-8:40 AM	<ul style="list-style-type: none"> <li>• National Anthem</li> <li>• Prayer</li> <li>• Regional/ Division Hymn</li> </ul>	Open the orientation proper	Virtual	Laptop, PPTs, videos	AVP	Participants are fully ready for the orientation proper
8:40-8:45 AM	Welcome Remarks	To welcome the participants	On- site/Virtual	SDS of host division	Talk	Participants are being acknowledge d
8:45-8:50 AM	Inspirational Message	To be aware of the purpose of the sessions	On- site/Virtual	Regional Director of host region	Talk	Participants will get a bird's eye view on Brigada Pagbasa
8:50-9:10 AM	Message	Direction and Basis on the context of Brigada Pagbasa Implementat ion	Virtual	Usec. Tonisito M.C Umali OULAPP	Talk	Participants will be encouraged to forged new partnerships at their local level
9:10-10:10 AM	Brigada Pagbasa Program Design and Framework	To discuss the mechanics of Brigada Pagbasa	On-site/ virtual	Mr.Geomel Jetonzo Program Director, World Vision	Talk	Participants will know and understand the importance of reading program in addressing literacy gaps among Filipino young learners
10:10-10:30 AM	Brigada Pagbasa Experience and Best	To share the experience and best practices of	Virtual	Ms. Cristina Baroso PDO IV	Talk	Participants will be encouraged to roll out

**Edel B. Carag, Director III**  
**External Partnerships Service**

R-117 GF Mabini Building, DepEd Complex, Meralco Avenue, Pasig City

Telephone No. (02)8637-8638 ; Fax No: (02) 8637-8639 ; Email: [edel.carag@deped.gov.ph](mailto:edel.carag@deped.gov.ph)

<b>Time</b>	<b>Activities</b>	<b>Objectives</b>	<b>Execution</b>	<b>Materials Needed/ Speaker</b>	<b>Mechanics</b>	<b>Expected Output</b>
	Practices	Brigada Pagbasa Roll Out in Bicol Region		DepEd Region V		Brigada Pagbasa in their division
10:30-10:35 AM	Intermission Number	To set the mood of the participants	On-site/virtual	Host division	Live performance or video	Participants will be entertained
10:35-11:10 AM	Open Forum	To discuss and capacitate the participants on the new normal partnership strategies	On-site/Virtual	Moderator Dove Cometa	Live Talk/Virtual	Participants will be capacitated on new partnership strategies
11:10-11:25 AM	Ways Forward	To thank the participants and encourage them to support this national movement	On-site/Virtual	Rolly V. Soriano PDO IV	Live Talk/Virtual	Participants are now ready to implement Brigada Pagbasa
11:25-11:30 AM	Closing Message	To remind the participants on the timeline of Brigada Pagbasa implementation	On-site/Virtual	Director Edel Carag	Live Talk/Virtual	Participants will be aware on the timeline of BP implementation

**Edel B. Carag, Director III**  
**External Partnerships Service**

R-117 GF Mabini Building, DepEd Complex, Meralco Avenue, Pasig City  
 Telephone No. (02)8637-8638 ; Fax No: (02) 8637-8639 ; Email: [edel.carag@deped.gov.ph](mailto:edel.carag@deped.gov.ph)