



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

October 25, 2021

DIVISION MEMORANDUM

No. 435, s. 2021

**GUIDELINES ON COVID-19 INFECTION PREVENTION AND CONTROL
JINGLE DANCE CONTEST**

To: Education Program Supervisors
Molugan Central School Principal
Cogon Elementary School Principal
Ulaliman Elementary School Head
Cogon National High School Principal
Molugan National High School School In-charge
Sinaloc National High School School In-charge
WinS Coordinator and TWG of the said school mentioned above


1. Pursuant to the OUA MEMO 00-1021-0117 Celebration of Oplan Kalusugan sa Deped One Health Week and launching of Global Handwashing Day, the Office of Undersecretary for Administration (OUA) through the Bureau of Learner Support Services- School Health Division (BLSS-SHD), in cooperation with GIZ, Save the Children and UNICEF, produced a series Videos on COVID-19 Infection Prevention Control (IPC) measures that are both for home and school.
2. In line with this, the schools mentioned above are directed to participate of the said Jingle Dance Contest using the Hands-Face-Space-Surface Dance Video Challenge, an online dance competition for schools, teachers and learners, which shall support COVID-19 IPC.
3. This activity aims to:
 - further support the communication and mainstreaming of core COVID-19 IPC measures in time of the pilot implementation of limited face-to-face learning;





Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

- amplify the promotion of the Covid-19 IPC video and other Materials among the school community, teachers, and learners; and
 - underscore handwashing as a crucial component of COVID-19 IPC and DepEd's Wash in Schools (WinS) Program.
4. Submission of Entries is on or before November 8, 2021(Annex A provides details of the contest mechanics).
 5. This Office shall adhere to Equal Opportunity Principle (EOP) in the conduct of this activity. Hence, all decisions and actions shall be based solely on the guidelines set forth, with no discrimination on the account of age, ethnicity, gender, marital status, religion and political affiliation.
 6. For queries regarding this memorandum, please contact Ms. Franz Maybelle M. Gaid Division WinS coordinator at 09260892116 and Dra. Gladys Grace H. Cabeltes at 09266410631 Ok Sa DepEd focal person
 7. For information and strict compliance.


OLGA C. ALONSABE, PhD., CESE
Asst. Schools Division Superintendent
OIC-Office of the Schools Division Superintendent

To be indicated in the Perpetual Index
under the following subjects:

MONITORING AND EVALUATION

PROGRAMS

SGOD/FMG



Annex A

Hands-Face-Space-Surface Dance Video Challenge

Responsibility Matrix and Timelines

Task	Timeline	Office/Organization Responsible
Drafting of the guidelines	7 October 2021	GIZ
Review of the guidelines	11 October 2021	WinS TWG
Routing and approval of the guidelines	13 October 2021	BLSS-SHD
Coordination with talents/influencers within DepEd to prepare a sample video	13 October 2021	BLSS-SHD
Launch on the OK sa DepEd Facebook page and repost on DepEd's official Facebook page	15 October 2021	BLSS-SHD, WinS TWG, GIZ
Roll out with DepEd WinS regional focal persons	21 October 2021	BLSS-SHD
Deadline of submission of entries	14 November 2021	Participants
Initial screening and shortlisting of entries	16 November 2021	BLSS-SHD, PAS, GIZ
Final review and assessment of entries	17 November 2021	BLSS-SHD, WinS TWG
Announcement of winners via social media and an online event	19 November 2021	BLSS-SHD, PAS
Preparation of certificates	19-23 November 2021	GIZ (signatory from DepEd)
Issuance of Certificates of Participation and Recognition	23-30 November 2021	WinS TWG
Release/posting of writeup	24 November 2021 (tentative)	BLSS-SHD via PAS

Contest Mechanics

1. Participants shall create a video using the COVID-19 IPC jingle. The video must not be longer than 1.5 minutes. They may use the song itself or create a cover, provided that there will be no alterations to the music. The jingle to be used may be accessed through <https://youtu.be/EDCBSjCr6yM> (YouTube).
2. The contest will be officially launched on 15 October 2021 via the Facebook pages of DepEd Philippines and Oplan Kalusugan sa DepEd. This shall be part of this year's Global Handwashing Day. All interested parties are enjoined to post their entries starting from the launch date.
3. Participants have the chance to win the following awards:
 - a **People's Choice Award** – The winner from each of the three (3) categories below will be determined based on the highest number of positive reactions (likes, hearts, and wows) and shares.



- i. Schools Category
- ii. Teachers Category
- iii. Learners Category

b. **WinS' Choice Award** - The winner from each of the three (3) categories below will be selected based on the criteria outlined in the succeeding section.

- i. Schools Category
- ii. Teachers Category
- iii. Learners Category
- iv. Other Awards and Citations - Other awards may be given and some videos may be featured in the duration of the contest.

4. **Special Choice Awards Selection Criteria**

Originality of choreography, potential for replication, and relevance to the theme	40%
Visual appeal, artistic value, and synchronization of dance moves/steps	30%
Creativity in the integration of the hands-face-space-surface gestures demonstrated by Mr. Robi Domingo	30%
Total	100%

5. The winning schools/teachers/learners will receive a certificate of recognition signed by designated DepEd officials. All participating entries are also eligible for a certificate of participation from the same office.

The awarding of the winners will take place virtually on World Toilet Day on 19 November 2021.

6. **Guidelines**

- a. The contest is open to:
 - i. Schools Category - all public and private schools
 - ii. Teachers Category - all full-time teachers of public and private schools
 - iii. Learners Category - all K-12 students of public and private schools
- b. For the **Schools Category**, all participants should be an employee of the school. Singing and dancing together is prohibited. Participants are encouraged to film separately and to combine the individual videos into one cohesive entry.
- c. For the **Teachers and Learners Categories**, a maximum of five (5) persons living in the same household are allowed to participate. Family members may join provided that the teacher/learner of the family leads the challenge.
- d. Participants are reminded to follow health protocols and standards in the production of the video, especially if participants in the same video belong to different households. Failure to comply may result in disqualification.



- e. The video showing the contestants dancing along to the full jingle should not exceed one and a half (1.5) minutes.
- f. Contestants are encouraged to create their original choreography while integrating the hands-face-space-surface gestures demonstrated by Mr. Robi Domingo in this [video](#).
- g. Use of costumes, props, and video effects are allowed.
- h. The entry must not contain or show inappropriate gestures, languages, and clothing.
- i. The entry must exude positive and inspiring energy.
- j. The entry must be posted on the contestant's Facebook page starting from 15 October 2021 at 6:00 p.m. PST until 14 November 2021 at 11:59 PST. To allow the contest organizers to view the submitted entry, the privacy of the specific post must be set to public, and the caption must include the following hashtags: #OKSaDepEd #HandsFaceSpaceSurface #ForTheWinS #WinSPH2021
- k. Participants may also tag the OK sa DepEd Facebook page.
- l. The cut-off period for counting of reactions for the People's Choice Award is on 18 November 2021 at 5:00 p.m. PST.
- m. The winners will be announced in the DepEd Philippines and OK sa DepEd Facebook page on 19 November 2021. Winning schools, teachers, and learners will receive a certificate of recognition from the DepEd Central Office.
- n. All participants with a valid entry are entitled to a certificate of participation. Participants who wish to get a certificate of participation can apply for this through <https://forms.gle/B7GNxkxco8dYcXzM7>.

