



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

27 October 2021

DIVISION MEMORANDUM
No. 439, s. 2021

ACTIVITIES AND CONTESTS FOR THE NATIONAL READING MONTH

To: **Assistant Schools Division Superintendent**
Chiefs of CID and SGOD
Public Schools District Supervisor
Education Program Supervisors
All Public Elementary and Secondary School Heads
All Public Elementary and Secondary Teachers
Others concerned
This Division

1. Pursuant to Republic Act No. 10556 and in reference to **RM No. 581 s. 2021 re Activities and Contests for the National Reading Month and to adhere to the DepEd Regional Office 10 reading initiative on Project CNR and the Division's Reading Initiative on GEMs 24K Basa ni ELSA**, this Office, through the Curriculum Implementation Division (CID) hereby leads in the celebration of National Reading Month this November. This annual activity is aimed at promoting the love for reading and its importance to the lifelong process of learning among Filipino learners, and as well making El Salvador be a City of Readers.
2. All schools are advised to conduct Virtual Read-A-Thon to foster a reading culture among learners. The giving of limited face-to-face remedial lessons to children in the frustration reading level is also encouraged but must be conducted with the approval of the IATF and in adherence to health and safety protocols.
3. The following regional and divisional proposed activities and schedules shall be observed for the celebration:

DATE	ACTIVITY
November	<ul style="list-style-type: none">• Reading Assessments• School level activities (e.g. Remote Read-A-Thon, virtual reading activity, etc.)• Five Words A Week, etc.
November 3-5, 9	<ul style="list-style-type: none">• Training of Trainers on Capacity Development on Content, Pedagogy, Assessment and Learning Management System (LMS): Webinar Series on Reading Strategies for the Content Areas





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November 3-17	<ul style="list-style-type: none">• 15-Day Project CNR and GEMs 24K Basa ni ELSA Campaign (Guidelines shall be disseminated in a separate memorandum)
November 18-19	<ul style="list-style-type: none">• Training-workshop on Learning Resources Development for Reading in Content Areas cum Awarding of Best Schools Learning Resources
November 23-26	<ul style="list-style-type: none">• Mass Training of Teachers on Capacity Development on Content, Pedagogy, Assessment and Learning Management System (LMS): Webinar Series on Reading Strategies for the Content Areas
November 29	<ul style="list-style-type: none">• Araw ng Pagbasa (with mystery readers from community learning partners), storytelling in radio stations, storybook reading in TV stations, etc.)• Division Awarding• <i>Top 3 Best Learning Resources in Teaching Beginning Reading (from the output submitted by all schools during the MTOT training on Facilitating Distance Learning).</i>• <i>Top 3 Best Videos in Teaching Beginning and/or Remedial Reading in Mother Tongue / Filipino / English (recorded version of the learning resource)</i>• <i>Top 3 Best Home Learning Space</i>• <i>Top 3 Best Storyteller</i>• <i>Top 3 Best Schools Reading Implementer</i>
November 30	<ul style="list-style-type: none">• Regional Awarding• <i>Top 5 Best Learning Resources in Teaching Beginning Reading (from the output submitted by all divisions during the regional training on Facilitating Distance Learning).</i>• <i>Top 5 Best Videos in Teaching Beginning Reading in Mother Tongue (recorded version of the learning resource)</i>

4. Guidelines and other details of the contests shall be given in a separate memorandum.

5. Winners of the Different Contest Categories at the Division Level shall be recognized; while, Top-Five Best Learning Resources and Top-Five Best Videos in Teaching Beginning Reading in Mother Tongue at the Regional Level shall be awarded by DepEd Region 10 Office with Certificates of Recognition and Cash Prize of Two Thousand Pesos (P2,000.00) each.

6. Expenses of these activities shall be charged to downloadable funds and HRTD Additional Fund, subject to the usual accounting and auditing rules and procedures.





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7. This Office shall adhere to Equal Opportunity Principle (EOP) in receiving the General Plan of Activities and Attending to clarification/queries relative to Activities and Contests for the National Reading Month. Hence, all decisions and actions shall be based on guidelines set forth, with no discrimination on the account of age, gender, identity, sexual orientation, civil status, disability, religion, ethnicity or political affiliation.
8. Immediate and wide dissemination of this memorandum is desired.

OLGA C. ALONSABE, PhD., CESE
Asst. Schools Division Superintendent
OIC-Office of the Schools Division Superintendent

*To be indicated in the Perpetual Index
Under the following subjects: CURRICULUM / PAPs / READING*

CID/MRV

