



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

November 5, 2021

DIVISION MEMORANDUM
No. 454, s. 2021

2021 PAMBANSANG BUWAN AT ARAW NG PAGBASA

To: Assistant Schools Division Superintendent
Chief Education Supervisors, CID
Education Program Supervisors
Public Schools District Supervisor
Select Elementary School Teachers
Reading Coordinators
All Others Concerned
This Division

1. The Department of Education (DepEd), through this office and Curriculum and Implementation Division (CID), will conduct activities for the national celebration of the **2021 Pambansang Buwan at Araw ng Pagbasa** on the theme “Bawat Bata Bumabasa sa Kabila ng Hamon ng Pandemya”.
2. In addition to the suggested activities released through DM 439, s.2021, all schools are also encouraged to hold virtual activities indicated in the attachment.
3. Pictorials, recorded videos and narrative reports of the activities done during the month-long celebration especially on Dugtungang Pagbasa, Reading Cup at Araw ng Pagbasa Challenge are encouraged and expected to be submitted to this office not later than December 10, 2021.
4. Please refer to the attached RM No. 640 and 641 for easy reference.
5. This Office shall adhere to Equal Opportunity (EOP) in observing all policies and guidelines. Hence, all actions shall be based solely on guidelines set with no discrimination on the account of age, gender identity, sexual orientation, civil status, disability, religion, ethnicity of any political affiliation.





Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

6. Immediate and wide dissemination of this Memorandum is desired.

OLGA C. ALONSABE, PhD, CESE
Assistant Schools Division Superintendent
OIC- Office of the Schools Division Superintendent

To be indicated in the Perpetual Index
under the following subjects:

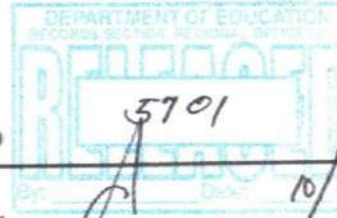
Curriculum Reading

CID/geel





Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO



Sta # 21-61701

Office of the Regional Director

October 27, 2021

REGIONAL MEMORANDUM
No. 640, s. 2021

2021 PAMBANSANG BUWAN AT ARAW NG PAGBASA

To: Schools Division Superintendents
All Others Concerned

1. The Department of Education (DepEd), through the Bureau of Learning Delivery (BLD), will conduct activities for the national celebration of the **2021 Pambansang Buwan at Araw ng Pagbasa** on the theme "Bawat Bata Bumabasa sa Kabila ng Hamon ng Pandemya."
2. In addition to the suggested activities released through RM 581, s. 2021, all divisions are also encouraged to hold virtual activities indicated in the attachment.
3. Pictorials and narrative reports of the activities done during the month-long celebration are expected to be submitted to the BLD through Facebook page <https://fb.me/bldtld> not later than December 15, copy furnished this Office through roxclmd@deped.gov.ph.
4. Attached is the communication from DepEd BLD for ready reference.
5. For compliance.

DR. ARTURO B. BAYOCOT, CESO III
Regional Director

ATCH: As stated

CLMD/radj



DepEd Regional Office X, Zone 1, Upper Balulang, Cagayan de Oro City
(088) 856-3932 | (088) 881-3137 | (088) 881-3031
Department of Education Region 10
region10@deped.gov.ph





Republic of the Philippines
Department of Education
Office of the Undersecretary for Curriculum and Instruction

449503

MEMORANDUM
DM-CI-2021- 00466

TO : MINISTER, Ministry of Basic, Higher, and Technical Education, BARMM
REGIONAL DIRECTORS

FROM : DIOSDADO M. SAN ANTONIO
Undersecretary for Curriculum and Instruction

SUBJECT : 2021 PAMBANSANG BUWAN AT ARAW NG PAGBASA

DATE : October 15, 2021

1. The Department of Education (DepEd) is committed to provide quality, accessible, relevant, and liberating basic education for all and to lay the foundation for lifelong learning and service for the common good.
2. The Department, through the Bureau of Learning Delivery (BLD), shall spearhead the nationwide celebration of the 2021 *Pambansang Buwan at Araw ng Pagbasa* (PBAP) this November to promote love for reading among learners.
3. This year's theme is "*Bawat Bata Bumabasa sa Kabila ng Hamon ng Pandemya.*" All schools and learning centers are enjoined to hold virtual activities for elementary and secondary learners listed in Enclosure No.1. However, all are likewise encouraged to hold related activities other than those on the list and to conduct activities to capacitate teachers as reading teachers.
4. A virtual kick-off shall be held on November 8, 2021, that will feature a mystery reading ambassador. It will be livestreamed via the DepEd Philippines Facebook Page.
5. Another issuance shall be released relative to other activities such as the capacity building of teachers as story readers and story tellers, Reading Cup, and *Dugtungang Pagbasa*.
6. The PBAP shall culminate with the nationwide synchronized story reading time on November 26, 9:00 am Philippine Standard Time (PST). All our learners, teaching and non-teaching staff shall drop everything and read.
7. Pictorials and narrative reports of the activities done during the month-long celebration are expected to be submitted to the BLD through Facebook page <https://fb.me/bldtld> not later than December 15, 2021.
8. For inquiries and other concerns, please contact the BLD-TLD, through Ms. Angelika D. Jabines, Senior Education Program Specialist, at 0917-981-2927 or email at angelika.jabines@deped.gov.ph.
9. Immediate dissemination of and compliance to this Memorandum is desired.

ACTIVITIES FOR THE PAMBANSANG BUWAN AT ARAW NG PAGBASA

Orientation for Teachers on the Use of Reading Progress. Regional supervisors and teachers of English and Filipino will be trained on how to use the Reading Progress online application. This is a tool that can help teachers help their learners enhance their reading proficiency and develop love for reading. This is a self-instructional application in which learners can conveniently explore a repository of stories and track their reading progress through the guidance of their teachers. A separate memorandum will be issued for the purpose of this activity.

Virtual Kick Off. On November 8, 2021, a virtual kick-off will start the month-long celebration of the *Pambansang Buwan at Araw ng Pagbasa*. A mystery reading ambassador will be invited to tell a story to young learners and to inspire everyone to develop a genuine love for reading. It will also highlight the launching of the Reading Progress as a teaching-learning tool that can help enhance reading fluency among our learners. The virtual kick-off will be livestreamed via the DepEd FB page.

Capacity Building on Storytelling. The Bureau of Learning Delivery, in collaboration with partners in MS Teams, will conduct a virtual capacity building for teachers and parents as part of the virtual kick-off on November 8. It will focus on storytelling techniques that teachers and parents may use to keep learners interested in stories and help them improve comprehension of these stories. Story book writers and professional storytellers will be invited as resource persons for this activity

Mystery Readers. *Reading ambassadors* will be invited to read to young learners every week during the month of November, focusing on themes such as family, friendship, and love. To engage learners, a variety of interactive and collaborative online applications that are available and accessible to all can be used.

Dugtungang Pagbasa. Every week of November, young learners from pre-assigned regions will share stories via the DepEd Philippines FB page. Carefully selected stories will be told through a continuous narration by select learners from different regions. They will also showcase their creativity in interpreting the stories through a multimedia presentation. *A more detailed orientation on the process of conducting this activity will be scheduled soon through a separate memorandum.*

Reading Cup. Reading Cup is a gamified regional reading contest through Reading Progress. This activity aims to assess the reading fluency level of students and showcase exemplar readers across regions. *A more detailed orientation on the process of conducting this activity will be scheduled soon through a separate memorandum.*

Reading Challenge. All teaching and non-teaching personnel of the Department are enjoined to read a book for a week for the month of November. A book sharing activity should also be organized once a week to share the book read for the week. *This activity may be initiated at the regional level.*

Reading Family. Each family is challenged to read at least once a week. Each family is expected to post pictures of this activity through pictures, posters about the story they have read together. *This activity may be initiated at the regional level*

Araw ng Pagbasa Challenge. This day is the culmination of *Pambansang Buwan ng Pagbasa*. On November 26 at 9:00 am Philippine Standard Time, all learners, teachers, non-teaching personnel, school officials shall observe the nationwide synchronized reading activity. All are enjoined to drop everything and read for at least 15 minutes. At the national level, one reading ambassador will be invited to read a story before a group of learners across the regions.

Reading Month
November 8 – 27, 2021

Activity Mechanics: Dugtungang Pagbasa

Activity description: Dugtungang Pagbasa is an online regional reading activity. This activity aims to showcase regional diversity and individual talent amongst learners.

Participants: Three (3) students from **Grade levels 4-6** of each region will be pre-selected to participate. Representatives will be identified by the participating region.

Mechanics:

1. Participants from different regions will be assigned to a passage of a story.
See reading piece designation on page 3.
2. The participants will analyze the passage and interpret it by creating a narration video (with visual slides) using **PowerPoint Recorder**.
Access link to tutorial here: <https://youtu.be/nAmpKHQRb5A>
Access link to sample output here: <https://youtu.be/kXfdb5WuYi0>
3. If needed, regional participants will be provided by their regional office with equipment such as **laptop, web camera, external microphone, and lighting** to produce the narration video.
4. All participants shall save the file in **mp4 format** following the file name format below:

Region#_PieceTitlePart#

Ex: Region1_AngKalupiPart1



5. All entries shall be submitted to v-jmatchubar@microsoft.com with the subject **DUGTUNGANG PAGBASA_REGION#** on:

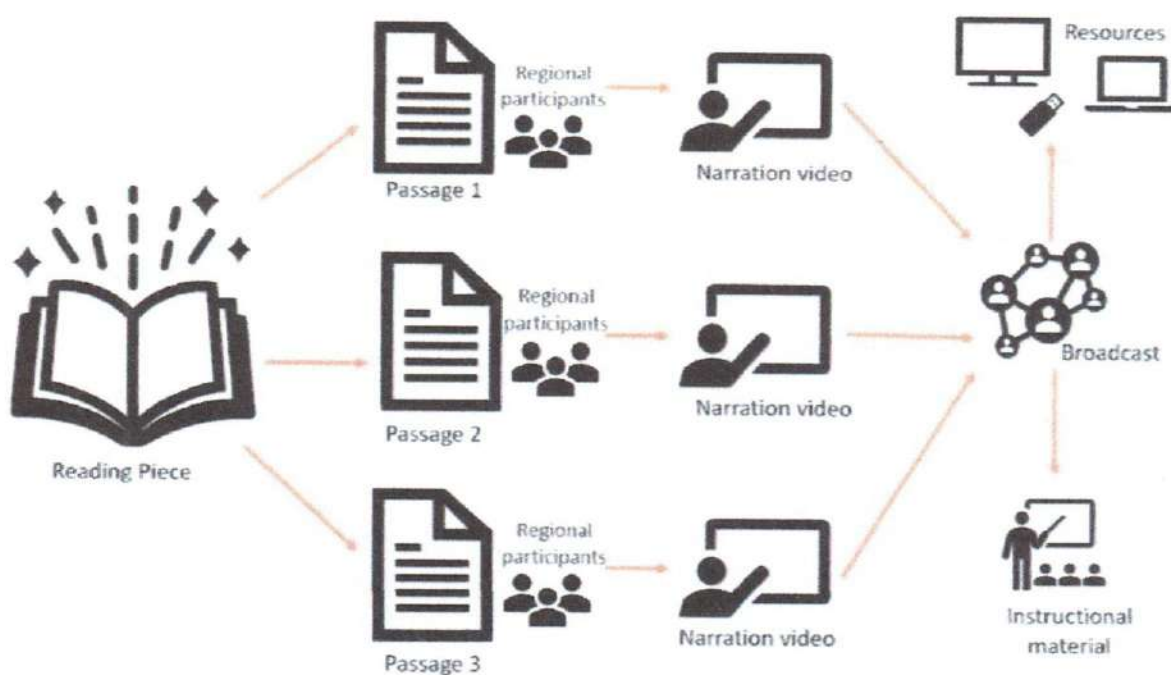
REGION I, II, III CAR, IVA, IVB, V NCR	Nov. 10, 2021
REGION VI VII VIII IX X XI XII CARAGA BARMM	Nov. 17, 2021

6. **No** participant shall use any third-party editing software such as but not limited to the following:

Wondershare Filmora Go, Da Vinci Resolve, Kinemaster, CapCut, Adobe Premiere Pro, iMovie, etc.

7. Submitted outputs will then be collated by Microsoft Philippines to be broadcasted on DepEd Philippines Facebook page on **November 15, 17, 22, and 24, 2021.**

See activity flow diagram:



Reading Month
November 8 – 27, 2021

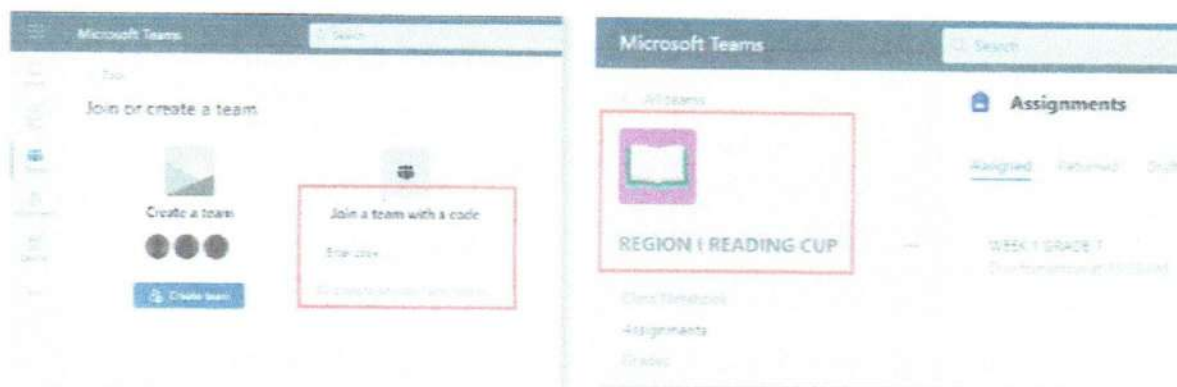
Contest Mechanics: Reading Cup

Contest description: Reading Cup is a gamified regional reading contest through *Reading Progress*. This activity aims to assess the reading fluency level of students and showcase exemplar readers across regions.

Contestants: All students from **Grade levels 7 – 12** of all regions are invited to participate.

Mechanics:

1. Bureau of Learning Delivery will post **codes** per region on **DepEd Philippines Facebook page**.
2. Participants will input the code to **MS Teams** app to join to their **Regional Team**.

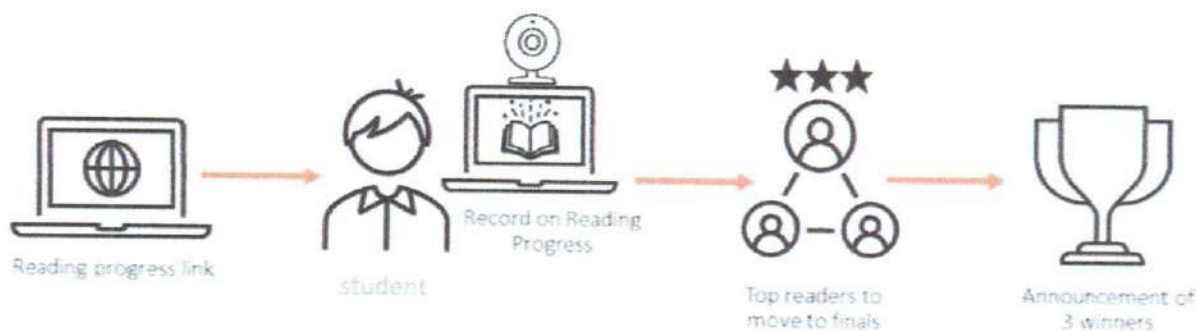


3. Participants will **select** the reading material designated to their **grade level**.
4. Participants will record themselves reading the selection. Students are allowed to have 3 attempts before submitting their reading entry.

Access link to tutorial here: https://youtu.be/NilBP_YwXDw (start at 4:10)

5. Weekly reading leaderboards will be posted on **DepEd Philippines Facebook page** to recognize top readers based on the Reading Progress insights.
6. Top readers from week 1 and week 2 will advance to the **finals** on November 22, 2021. **Top 3 winners** in the final round will be recognized on the **Culminating Activity** on **November 26**.

See activity flow diagram:



Reading piece designation:

Region	Passage Designation
I	Si Matmat ang Batang Ayaw sa Math Part 1
II	Si Matmat ang Batang Ayaw sa Math Part 2
III	Si Matmat ang Batang Ayaw sa Math Part 3
CAR	Si Matmat ang Batang Ayaw sa Math Part 4
IV- A	Iba Ka, Bakhaw Part 1
IV-B	Iba Ka, Bakhaw Part 2
V	Iba Ka, Bakhaw Part 3
NCR	Iba Ka, Bakhaw Part 4
VI	Ikoy ang Asul na Palaka Part 1
VII	Ikoy ang Asul na Palaka Part 2
VIII	Ikoy ang Asul na Palaka Part 3
IX	Ikoy ang Asul na Palaka Part 4
X	Ang Aming Bisita Part 1
XI	Ang Aming Bisita Part 2
XII	Ang Aming Bisita Part 3
CARAGA	Ang Aming Bisita Part 4
BARMM	Ang Aming Bisita Part 5



Department of Education

Republic of the Philippines

In line with the mission of the Department of Education (DepEd) to provide quality, equitable, culture-based, and complete basic education where:

- Students learn in a child-friendly, gender-sensitive, safe, and motivating environment;
- Teachers facilitate learning and constantly nurture every learner;
- Administrators and staff, as stewards of the institution, ensure an enabling and supportive environment for effective learning to happen;
- Family, community, and other stakeholders are actively engaged and share responsibility for developing life-long learners;

And in accordance with the DepEd's thrust to continuously improve itself to better serve its stakeholders, an effective communications strategy paves the way to a more efficient public policy formulation and implementation.

The Department of Education and its representatives are therefore seeking your permission to take and make use of voice recordings and/ or audiovisual images of you/ your children/ your students for the purposes stated above.

Please furnish us with your full name and signature on the next page should you confirm your consent to the proposed use of your/ your children/ your students' photographs and video/voice recordings in our communications and publicity materials.

Thank you very much.

Department of Education

Republic of the Philippines

CONSENT, WAIVER, INDEMNITY and RELEASE

I, _____, M/ F, _____ years of age, hereby grant permission to the **Department of Education (DepEd)** and its representatives to make recordings of my voice and to take photographs and /or videos in which I appear in, to be used for the communications and various public campaigns of the Agency be it in print, broadcast, and/or electronic media, at the event and location stated below:

Production name/ Project title: _____

Location: _____

I acknowledge that the DepEd owns all rights to these images and recordings. I further grant the DepEd and its representatives the right to use, display, exhibit, reproduce, distribute, and create derivative works of these images and recordings in any media now known or later developed.

I hereby waive any right to inspect or approve the use of the images or recordings or of any written derivatives. I further waive all moral rights. I also waive any right to royalties or other compensation arising from or related to the use of the materials.

I hereby release, defend, indemnify, and hold harmless the DepEd and its representatives from and against any claims, damages, or liability arising from or related to the use of the images, recordings, or materials, including but not limited to claims of defamation, invasion of privacy, or rights of publicity or copyright infringement, or any misuse, distortion, blurring, alteration, optical illusion or use in composite form that may occur or be produced in taking, processing, reduction or production of the finished product, its publication or distribution.

I am 18 years of age or older/ I am accompanied by my legal guardian, and I am competent to enter into this contract/ NAME OF GUARDIAN: _____ has legal authority to enter into this contract. I have read this document before signing below, and I fully understand the contents, meaning and impact of this consent, waiver, indemnity and release.

This consent, waiver, indemnity and release is binding on me, my heirs, executors, administrators and assigns.

Signature

____/____/____
mm dd yyyy

Signature over printed name of Parent /Guardian/ Teacher

____/____/____
mm dd yyyy

Address: _____

Home phone: _____ Mobile phone: _____