



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

**Office of the Schools
Division Superintendent**

DIVISION ADVISORY
No. 068, s. 2022
May 18, 2022

*In compliance with DepEd Order No. 8, s. 2013,
this advisory is issued not for endorsement as per DO No. 28, s. 2001
but for the information of DepEd Officials, Personnel/ Staff, and the concerned public.
(visit <https://depedelsalvadorcity.net>)*

**WELLNESS'KADA TV SERIES SCREENING AND WEBINAR ON ANTIFRAGILITY
IN THE NEW NORMAL: POST- TRAUMATIC/ PANDEMIC/ ELECTION HEALING
AND GROWTH FOR THE YOUTH**

Attached is the Invitation from The Lovelife Project for Health & Environment Inc. on series of Wellness'kada Tv Series Screening and Webinar on Antifragility in the New Normal: Post-Traumatic/ Pandemic/ Election Healing and Growth for the Youth.

Student leaders and officers of the Parent-Teachers Association are also invited to attend this webinar.

For queries and/or clarification, interested participants shall contact the organizer thru 09063292818 or email lovelifepwdfest@gmail.com.

For information and guidance.

OLGA C. ALONSABE, PhD, CESO V
Schools Division Superintendent

Encl:

As stated

Reference:

Regional Advisory No. 114, s. 2021

To be indicated in the Perpetual Index
under the following subjects:

WEBINAR WELLNESS YOUTH





May 11, 2022

Olga C. Alonsabe
Schools Division Superintendent

Department Of Education Division Of El Salvador City
 El Salvador City
 (088) 531-0831
 elsalvador.city@deped.gov.ph

Mx. Dionesio L. Liwagon (Oic-Asds)- Asst. Superintendent

Dear Mx. Olga C. Alonsabe,

Greetings From The Lovelife Project For Health & Environment Inc. (LoveLife Project), an internationally awarded independent media, marketing, and technology organization founded in 2014 by media professionals and health enthusiasts who come from marginalized groups, with a mission to use our art, media expertise, and influence to educate about holistic, intersectional, antifragile, and integrative approaches to living optimally healthy, happy, productive, and empowered. Since its creation, LoveLife's Youth Antifragility, Empowerment and Health Advocacies (YAEHA) Channel has been a pioneering force in developing influencers who are world-class creators and contribute to society.

I send you this letter because I would like to offer free slots for some of your student leaders and officers of the Parents-Teachers Association for our event **"Wellness'kada Tv Series Screening and Webinar on Antifragility in the New Normal: Post – Traumatic / Pandemic / Election Healing and Growth for the Youth by the YAEHA Channel"** on May 20, with two batches: from 8:30 am to 12:30 pm for younger high school levels and from 1pm to 5pm for upper level junior high school student officers and for senior high school student officers. We can also accommodate officers of your district Parents-Teachers Association for a maximum of twenty slots for the Saturday, May 21, 9am to 5pm batch.

Last year, we won a contest grant from the National Council for Children's Television to produce an advocacy digital series titled "Wellness'kada", which is about a group of youth who stayed in the dormitory at the time of the pandemic and formed a virtual support group called @wellnesskada. The series tackles mental health, the pandemic, infectious and chronic diseases, and ways of coping for the young.

The event aims to educate and empower our children and youth, as well as their teachers and parents about resilience and antifragility, to make them stronger even during unforeseen events like the pandemic, or failure, or calamities and tragedies, and other stresses and challenges.

The Wellness'kada Antifragility Webi-Fest will have two half-day sessions on the 20th, one in the morning for grades 5 to junior high school, and another in the afternoon for junior high school to senior high school. A full day session appropriate for senior high school to college students beginning at 9 am to 5 pm is scheduled on Saturday, May 21.

We offer you free tickets with the following details:

1. thirty (30) tickets for your first year and second year level students for May 20, 8:30 am to 12:30 pm schedule of screening and webinar.
2. fifty (50) tickets preferably for your student leaders, pilot sections, and officers of PTA, for May 20, 1 pm to 5 pm schedule.



3. twenty (20) tickets for your students, preferably the higher levels, for May 21, from 9 am to 5 pm, whole day schedule.

The event charges minimal fees to attendees but this is 100% waived for your 100 select participants. If you wish to discuss this in detail, just propose your preferred date and time, so we can meet virtually and discuss.

Attached are details of our events.

You may call me at 09063292818 or email me at lovelifepwdfest@gmail.com and I shall be glad to assist you. Please note that this project is youth-led and a YAEHA Youth Volunteer Advocate may have sent you this proposal.”

Thank you and always be blessed!

Sincerely,



Crisaldo Pablo

Creative Executive Director



The LoveLife's Antifragility Program Series: Helping Kids, Youth, and You, Become Antifragile

In his book, Taleb stresses the differences between antifragile and robust/resilient. "Antifragility is beyond resilience or robustness. The resilient resists shocks and stays the same; the antifragile gets better." (Nassim Nicholas Taleb (2012). *Antifragile: Things That Gain from Disorder*. Random House. . 430. ISBN 9781400067824. antifragile Mistaking the source of important or even necessary.)

"Our students are much more fragile (in Taleb's sense) than we tend to think. A sick family member, less recognition and likes on social media, or a loss of mobile data, money to buy mobile data, and worst, loss of gadget can cause upheaval in their lives, with ripple effects on school, work, and family.

So, what do we do about it? For one thing, we can help students learn to cope with potentially destabilizing events. We can help them build support networks through and outside of school.

Second, we can put kids in much better positions to benefit from positive rare events. Schools can do this in two ways: by actively helping students develop social, educational, and professional networks; and by helping them discover and pursue work that they are passionate about. Our students' lives are not stable and predictable, and we cannot make them so. But we can help them to better deal with that reality. And we can help them discover something they love to do and get really, really good at it. In so doing, we can help them to become antifragile."

The LoveLife Project and YAEHADEMIC or YAEHA Channel focuses this year on Antifragility as the theme of all our projects and activities.

SET UP A CAMPUS WELLNESS'KADA CLUB! Its' easy!

Our Vision is a Campus where Students, Teachers and Parents live optimally healthy, happy, and productive. Our mission is to use arts, culture, and digital media and events, to educate about holistic and integrative approaches to being healthy, happy, and productive, to spark conversations and inspire collaboration, through safe and creative spaces and activities.

Our goal is to compliment the lessons in the classroom and help train and inspire the youth to be better than robust and resilient, to be antifragile and ready for all the stressors, problems, lessons, mistakes, failures, and the unpredictability of live and events.

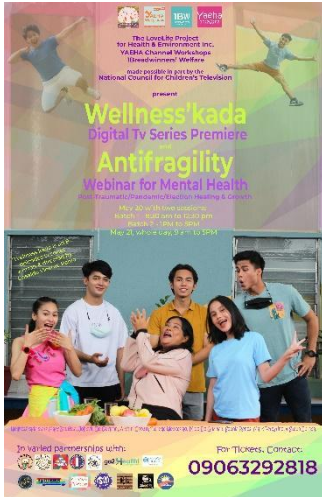
Among our objectives is to constantly remind, re-educate and educate, about mindful living and a truly healthier lifestyle for the youth, by providing free workshops, virtual seminars, movie screenings, and community festivals and helping school clubs raise funds for their other projects, through the digital movies and contents we collaboratively create every year.

IF YOU WISH TO HAVE A WELLNESS'KADA CLUB IN YOUR CAMPUS, fill out the form by clicking this link:

<https://forms.gle/uZ4xscnkJPWBWmvXA>



Event: Wellness'kada Digital Tv Series Virtual Launch and Webinar on Mental Health and Antifragility
Event Title : Wellness'kada Tv Series and Antifragility WebFest Series
(Post-Traumatic /Pandemic /Election Healing and Growth for the Young by the YAEHA Youth)



Background

The **Wellness'kada Tv Antifragility Web-Fest** with focus on **Antifragility: Post-Traumatic / Pandemic / Election Healing and Growth for the Young by the YAEHA Youth** (with Two batches of sessions, one in the morning, and the other in the afternoon, on May 20, Friday, and a third batch, which is a whole day session on Saturday, May 21)

The Webinar aims to upskill and reskill our youth not only about resilience and robustness, but more so on antifragility, in which they increase their capability to thrive because of stressors, shocks, volatility, noise, mistakes, faults, attacks, or failures.

The event is also a virtual launch of our new digital tv program titled “Wellness'kada”, which won a grant contest by the National Council for Children’s Television in 2021 and is about a group of students who stayed in their dormitory at the height of the pandemic and formed a virtual support group of the same name as the title. We shall be screening all eight episodes of our first season which tackles a historical and scientific view of the pandemic and its effects to our youth. Each screening is followed by a talk by an expert on health and wellness topics and about antifragility / mental health.

The Wellness'kada Antifragility WebFest will have two half-day sessions on the 20th, one in the morning for grades 5 to junior high school, and another in the afternoon for junior high school to senior high school. A full day session appropriate for senior high school to college students beginning at 9 am to 5 pm is schedule on Saturday, May 21.

We also offer an opportunity to establish a “Wellness'kada Club” in your campus or a partnership with any of your clubs or organizations with similar or related advocacies on wellness, wellbeing, mental health, nutrition, and digital media.

Time	Friday, May 20, 2022 (150 Regular Fee / 60 Discounted /Wellness'kada Free 10 Tickets)	Saturday May 21, 2022 (300 Regular Fee / 120 Discounted /Wellness'kada Free 10 Tickets)
AM 8:30 am to 12:30 pm	SESSION 1 – Children and Youth Screening of Wellness'kada Episodes 1 to 8 Expert Talks, and Life Sharing by persons with related lived experience	SESSION 3 – Whole Day (9 am – 5 pm)
PM 1 pm to 5:30 pm	SESSION 2 – Youth Screening of Wellness'kada Episodes 1 to 8 Expert Talks, and Life Sharing by persons with related lived experience	
Other Dates You Can Schedule	You can schedule an exclusive session for your organization / campus subject to number of guaranteed participants and rates variation.	



Event: YAEHA Antifragility Virtual Digital Storytelling Workshop
Event Title : YAEHA Annual Acting and Video Production Workshop for Mental Health and Social Good
(Two Course Titles: (1) YAEHA Antifragility Acting Workshop and (2) Digital Video Production, Management, and Basic Directing Workshop for Social Good and Leadership)

The YAEHA Annual Digital Storytelling and Livelihood Virtual Workshop Series (Saturdays starting June until July 2022) – is among our most popular programs that has already trained some of our internationally awarded content creators and business owners in the country today. The YAEHA Workshop has two simultaneous courses per batch:



1) *Antifragility Acting and Vlogging Workshop for Mental Health* is a twelve-sessions of two to three hours per session course that teaches the basics of communicating using your body, face, voice, to the digital camera, and is focused on exercises that enhances creativity, resourcefulness, and trains the student about robustness, resilience, and antifragility. The students shall perform in an independent advocacy movie which will be screened at the Persons with Digitabilities International Film Festival in December 2022.



2) *Digital Video Production, Basic Management and Directing Workshop for Social Good and Leadership* is a twelve-sessions of two to three hours per session course that teaches the basics of digital video production, project management from scratch to marketing, and basic directing principles, with focus on creating content for social good.

Students who enroll in any of the two courses shall participate in the production of an independent movie about mental health or environmental advocacy as their final project and mount a community festival. The movie shall be premiered in the ***“PWDigitabilities Festival”***.

The enrollment fee shall be published as Php1,500.00 package for each course (Acting or Production) and we will offer this to your students for a minimum of 10 enrollees at only Php800.00 per student for which you can opt to top up the price for your campus fundraising purposes but only up to our published rate. For those who will be able to participate in the in-person production of the advocacy movie project by the end of the workshop, the fee is further discounted to only Php700.00 per student.



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OPTION 2: In-Person YAEHA Workshop Series – is a workshop that is held in partnership with a school as a mutually-beneficial fundraising and student/teacher empowerment project.



The same two courses are offered:

- 1) Antifragility Acting and Vlogging Workshop and
- 2) Digital Video Production, Basic Management and Directing Workshop, which shall be for 4 to 7 consecutive days with the 6th and 7th, or an extra three days allotted to produce the final movie project. This is an opportunity for the partner school to use our movie and premiere screenings to promote their institution to potential student enrollees.

As a Partner School, your school’s name and logo shall be in the promotional e-posters for the workshop and in the opening credits of the advocacy movie as “in partnership with (name of your school/organization)”.



The enrollment fee for this course will be at minimum of Php1,000.00 for which we can share at 60/40 and must have a minimum of 100 enrollees. The schedule of the workshop will be at your most convenient date, preferably during summer or semestral break. Your representative shall be invited to give a talk before the screening of the movie during the gala premiere at the film festival. The movie will also be shown hopefully in campuses around the country.

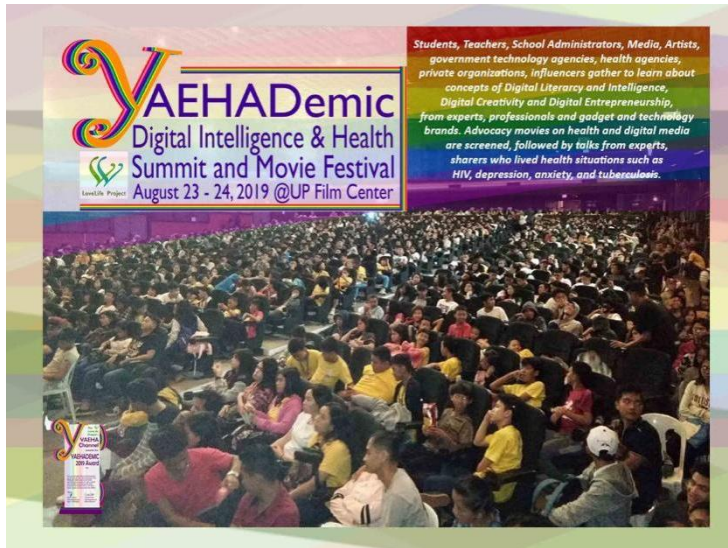
Special Partnership Rate with Schools and Student or Community Organizations are available. Contact 09063292818 for details.



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Event: Our Festivals



YAEHADemic Digital Tech and Movie Virtual Festival – is our annual digital technology, digital health, and digital intelligence (DQ) advocacy festival that is organized, managed, and implemented by the YAEHA Channel Advocates, with screenings of LoveLife’s advocacy movies, talks by experts, and life-sharing by people with lived experience related to the event’s themes. The published ticket rate is at only Php150.00 per screening/1 talk/1 sharing and we offer a discounted rate of only Php60.00 for schools with a minimum of 20 participants.



Persons with Digitabilities International Film Festival - will be held on December 1 to 3 with several films to be screened and experts and life-sharers giving talks after each screening. The published ticket rate is at only Php150.00 per screening/1 talk/1 sharing and we offer a discounted rate of only Php60.00 for schools with a minimum of 20 participants. This is made possible in part by the National Commission for Culture and the Arts and is on our second year of winning in the grant contest.



Campus Initiated Echo Festival or Workshops – Your campus can set your own date, schedule, and venue to hold and book any of our festivals as package, or some of our movies, and workshop or training events. Just contact us for details about this deal.

Event	Rates	Benefit for Your School or Community
Wellness'kada : Antifragility Webinar-Festival May 20 and repeat on M 21	Webinar fee is only Php150.00 / Php300.00 published rate and we will offer it to you at only Php120.00 for the whole day and Php60.00 for the half-day (morning or afternoon schedule).	Antifragile Students and Teachers Fundraising Opportunity – If your organization or department will top up from Php50. to Php200. you may be able to raise funds for your projects from Php5,000 to Php20,000. per 100 paying participants
YAEHA Virtual Workshop: 1. Acting/Vlogging... 2. Digital Media Production... Saturdays June to July	Published rate is Php1,500.00 (We offer at only Php800. for your students)	Fundraising Opportunity – If your organization or department will top up from Php200. to Php700. you may be able to raise funds for your projects from Php10,000 to Php35,000. per 50 paying participants
YAEHA In-Person Workshop (Choose your best schedule)	Published rate is Php2,000.00 (We offer at only Php1,000. for your students)	Minimum 100 paying enrollees: If your organization or department will top up from Php200. to Php1,000. you may be able to raise funds for your projects from Php20,000 to Php100,000.
YAEHADEMIC Digital Tech and Health Festival (Virtual) (August) PWDigitabilities Fest (December)	Published rate is Php150.00 per movie screening schedule ticket (We offer at only Php60. for your students) (Synchronized Schedule)	If your organization or department will top up from Php10. to Php90. you may be able to raise funds for your projects from Php1,000 to Php9,000. for a 100-person participation

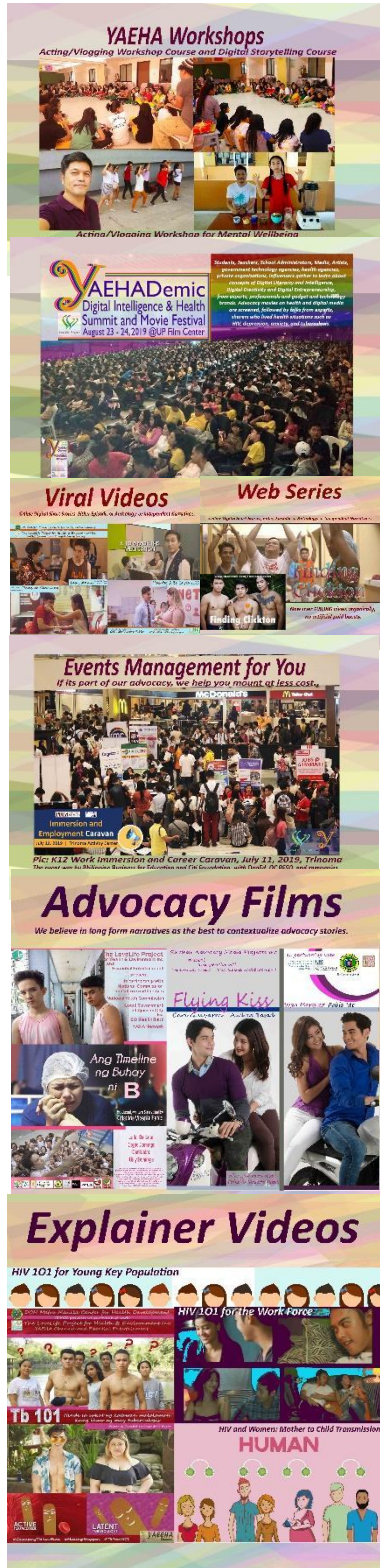


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The LoveLife Project for Health & Environment Inc. (Expertise Levels/Creative Strength)



The LoveLife Project for Health & Environment Inc. (LoveLife Project) has worked with international and local organizations as well as government agencies to produce and implement health advocacy projects, events, and videos, such as the American Bar Association Rule of Law Initiative Philippines, Department of Health National Capital Region Infectious Diseases Cluster, Department of Environment and Natural Resources Biodiversity Management Bureau (PAWB ICRMP), Forest Management Bureau, Department of Health National Tuberculosis Program, Philippine Business for Social Progress, Save the Children Philippines, Pilipinas Shell Foundation Inc., Bacoor City, Pasig City, and Quezon City, among others. We successfully implemented the Global Fund to Fight HIV NFM from 2016 to 2017 that during the last quarter, we were selected to be the only organization to implement advocacy activities in two cities.

Our collective of officers and talents have worked in international programs and locally produced award-winning television, film, and digital contents, such as I Witness, Master Chef Asia, Eat Bulaga, Emergency, Pinoy MD, Reporter’s Notebook, Wish Ko Lang, Goyong, Die Beautiful, Clarita, Amazing Race Israel, World’s Got Talent, etc.

The LoveLife Project has already been at work and in existence since 1998, as the program for advocacies and volunteer work for the independent media companies Grupong Sinehan, Sinehan Digitales, and Sinehan Advocacy Media Projects Inc. These companies all folded up when the independent movie industries that tackled braver and more adult themes lost venues for public screenings.

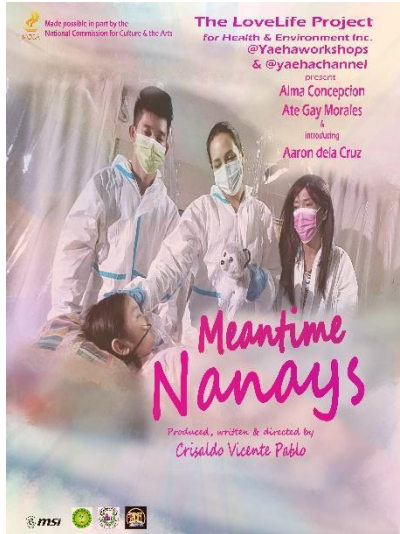
The LoveLife Project for Health & Environment Inc. was legally registered on September 10, 2014, as a non-profit independent media and advocacy marketing organization, composed of media professionals with a collective experience of around 30 years in media and events, health and environment enthusiasts, and marginalized groups.

Our YAEHADOMIC Digital Empowerment for the Marginalized Project, where we hold workshops for the marginalized groups mixed with students of media, and then collaborate with them in digital advocacy content creation and digital advocacy event production management and community organizing implementation, recently won the International Best Practice Award for Voices for Inclusion using digital technology contest in the Netherlands las January 2020.

www.thelovelifeproject.mystrikingly.com
www.lovelifeinfectious.mystrikingly.com

The Virtual Community Preview of “Meantime Nanays” (Meantime Mamas)

Virtual Launch Movie Screening of “Meantime Nanay’s” (Meantime Mamas)
on May 20/Friday at 5 pm with a repeat screening on May 21/Saturday at 5 pm



Made possible in part by the National Commission for Culture and the Arts, we are producing an advocacy movie titled **“Meantime Mamas”** which is about health workers who risked their lives further as they serve both as caregivers and temporary physical mothers to children with COVID-19 who are not allowed physical visits by friends nor family. The movie stars Alma Concepcion, Ate Gay Morales, Shu Calleja, and introduces new talents Aaron dela Cruz, Sandra Manap and Mark Peregrino, and also tackles the theme of “Bayanihan, Malasakit, at Pagkamalikhain”.

The published ticket price is at only Php200.00 and we offer to you at discounted rate of only Php70.00 which you can top up for your fundraising purposes.

Contact 09063292818 or lovelifepwdfest@gmail.com for details.