



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

Office of the Schools Division Superintendent

30 May 2022

DIVISION MEMORANDUM

No. 222 s. 2022

**WORLD NO TOBACCO DAY AND NATIONAL NO SMOKING MONTH WEBINAR
AND CAMPAIGN WITH PHILIPPINE PEDIATRIC SOCIETY**

To: **Assistant Schools Division Superintendent**
Chief, Schools Governance and Operations Division
Chief, Curriculum Implementation Division
All Elementary School Heads
All Secondary School Heads
All NDEP/BKD/YFD/DRRM School Coordinators
SPG/SSG/BKD Officers
All Teaching & Non-Teaching Personnel
This Division

1. Pursuant to **OUA MEMORANDUM 00-0522-0161 s. 2022** *Re: World No Tobacco Day and National No Smoking Month Webinar and Campaign with Philippine Pediatric Society*, this office hereby informs the field to attend the webinar titled *Protect our Children's Health and Environment through Tobacco and Nicotine Control* on Tuesday, 31 May 2022, 9:00 – 10:00 AM. The webinar will be streamed on the Facebook page of the Philippine Medical Association, and shared by the official fb pages of the DepEd Philippines and OK sa DepEd.
2. Further, the webinar serves as a “take-off” for a month-long social media campaign that will encourage learners to make their voices heard about tobacco and vape control in the country. For the entire month of June, learners – with the permission and guidance of their parents or guardians are invited to post on Facebook a video themselves asking their questions or sharing their ideas related to tobacco and vape use. They shall use the hashtags #NNSM2022, #NoTobacco, #TobaccoExposed, and #SmokeFreePhilippines and mention/tag in their post the Facebook pages of the PPS (<https://web.facebook.com/PhilPediaSocInc>) and OK sa DepEd (<https://web.facebook.com/OplanKalusuganSaDepEd>).



Address: Zone 3, Poblacion, El Salvador City | Website: www.depedelsalvadorcity.net
Tel. No. (088) 555-0475 | Email: elsalvador.city@deped.gov.ph



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3. Following are the examples of questions they can ask in their videos:
 - a. How can cigarette butts be an environmental hazard when there is no combustion anymore?
 - b. Our apartment neighbors smoke and we can still smell the smoke even if they are not there. How can we keep ourselves safe from second hand and third hand smoke?
 - c. They say it is the tar that causes cancer and not nicotine. Vapes do not have tar. Does this mean the cancer potential is less or none at all in vapes?
 - d. How do smoking and vaping contribute to air pollution and climate change?
 - e. Some vapes claim they have no nicotine and have lesser chemicals; can vaping still affect my immune system and brain development?
 - f. We are still in the pandemic times, do people who smoke and vape have higher risk of having COVID-19 infection even if vaccinated?
 - g. Are there laws in place to protect us children, teens, and young adults from smoking and vaping?
4. Health Professionals from PPS and DepEd will respond to the selected videos throughout the month, while some videos will be featured on the Facebook pages of PPS and OK sa DepEd. Selected learners will receive tokens from PPS and DepEd.
4. This office shall adhere to Equal Opportunity Principle (EOP) in the conduct of this activity. Hence, all decisions and actions shall be based solely on the guidelines set forth, with no discrimination on the account of age, ethnicity, gender, marital status, religion and political affiliation.
5. Immediate and wide dissemination of this memorandum is enjoined.

OLGA C. ALONSABE
OLGA C. ALONSABE, Ph.D., CESO V
Schools Division Superintendent

To be indicated in the Perpetual index
Under the following subject:

SGOD/VPLT



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