



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

Office of the Schools Division Superintendent

September 6, 2022

DIVISION MEMORANDUM
No. 381, s. 2022

To: Education Program Supervisors
Public Elementary and Secondary School Heads
Elementary and Secondary Teachers
All Others Concerned
This Division

4TH NATIONAL COMPETITION ON STORYBOOK WRITING

1. Pursuant to Regional Memo No 533, s. 2022, this Office announces the Conduct of the **4th National Competition on Storybook Writing**.
2. Stories submitted by schools during the Division Storybook Writing and Illustrating Seminar Workshop are already considered as entries.
3. Entries from the teaching and non-teaching personnel for Categories 1, 2, and 3 shall be submitted to the Division LRMS on or before September 30, 2022.
4. For queries, please email GRACE P. PACULBA, Division LR Focal Person, at grace.paculba@deped.gov.ph or Division LRMS PDO GLENN JOHN O. ISIDERIO at glennjohn.isiderio@deped.gov.ph
5. Attached are the full guidelines for the competition.

SGOD/smme



Address: Zone 3, Poblacion, El Salvador City | Tel. No. (088) 555-0475
Website: www.depedelsalvadorcity.net |
Email: elsalvador.city@deped.gov.ph



Republic of the Philippines
Department of Education
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SCHOOLS DIVISION OF EL SALVADOR CITY

6. This activity adheres to the Equal Opportunity Principle (EOP), wherein there is no discrimination on account of age, gender, identity, sexual orientation, civil status, disability, religion, ethnicity, or political affiliation

7. Immediate and wide dissemination of this memorandum is desired.

OLGA C. ALONSABE, PhD, CESO V
Schools Division Superintendent

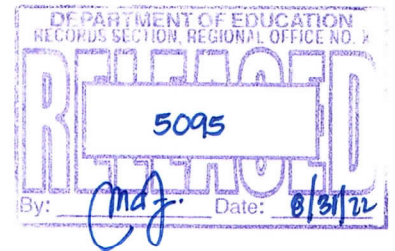
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Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO



August 31, 2022


REGIONAL MEMORANDUM
No. 593, s. 2022

4TH NATIONAL COMPETITION ON STORYBOOK WRITING

To: Schools Division Superintendents
Assistant Schools Division Superintendents
CID Chiefs
Learning Resource Supervisors
School Heads
All Others Concerned

1. This issuance refers to the attached **DepEd Memorandum No. 78, s. 2022** on the **4th National Competition on Storybook Writing**.
2. The qualified division-endorsed entries for Categories 1, 2, and 3 shall be submitted to the Regional Office (RO) on or before October 26, 2022. Attached are the full guidelines for the competition.
3. For queries, please email **Marie Emerald A. Cabigas**, regional LR focal person, at marie.alonsabe@deped.gov.ph or **Dr. Besy C. Agamat**, Chief Educational Program Specialist, Bureau of Learning Resources (BLR), at blr.lrpd@deped.gov.ph.
4. This Office directs the immediate and wide dissemination of this Memorandum.

DR. ARTURO B. BAYOCOT, CESO III
Regional Director


DR. VICTOR G. DE GRACIA JR., CESO V
Assistant Regional Director
Officer-in-Charge
Office of the Regional Director

CLMD/emerald



DepEd Regional Office X, Zone 1, Upper Balulang, Cagayan de Oro City
(088) 856-3932 | (088) 881-3137 | (088) 881-3031
Department of Education Region 10
region10@deped.gov.ph
<http://deped10.com>



4th NATIONAL COMPETITION ON STORYBOOK WRITING

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public Schools Heads
All Others Concerned

1. The Department of Education (DepEd) through the Bureau of Learning Resources (BLR) announces the **4th National Competition on Storybook Writing**.
2. The competition aims to:
 - a. harvest the best original stories based on learning competencies of the K to 12 basic education curriculum;
 - b. recognize the skills and competencies of DepEd teachers and non-teaching personnel in writing, illustrating and designing storybooks for children; and
 - c. contribute in the treasury of reading materials accessible to the public.
3. The competition is open to all DepEd school teachers and non-teaching personnel with permanent status. Minimum qualifications are outlined in the mechanics of the competition.
4. Any entry found to have been plagiarized shall be automatically disqualified. In cases where winning stories are later found to have been plagiarized or have infringed copyright, the award and all its prizes shall be revoked.
5. The decision of the board of judges shall be final and irrevocable.
6. The mechanics of the competition is provided in Enclosure No. 1 with supporting documents, guides, and requirements in Enclosure Nos. 2-9.
7. For more information, contact the Bureau of Learning Resources-Production Division (BLR-LRPD), Ground Floor, Bonifacio Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City at telephone nos. (02) 632-3690, (02) 631-4985, (02) 634-0901 or email blr.lrpd@deped.gov.ph.
8. Immediate dissemination of this Memorandum is desired.

**GUIDELINES FOR
THE 4th NATIONAL COMPETITION ON STORYBOOK WRITING**

I. Background

Reading stories plays a vital role in the growth and development of learners. It helps learners develop and hone their knowledge, attitude, values and skills. Stories are useful sources of information that allow learners to be imaginative and to explore ideas beyond what are written on prescribed textbooks and other learning resources.

After the successful First Volume of the National Competition on Storybook Writing, comprising the first (2017), second (2018), and third (2019) editions, there have been a total of 492 storybooks collected addressing learning competencies of Kindergarten to Grade 3 levels. Finalized storybooks were made available through the Learning Resources Portal (lrmds.deped.gov.ph) and were transformed into storytelling videos, audiobook, animation, and multimedia for various programs promoting the love of reading.

As the next step, the Second Volume of the National Competition on Storybook Writing aims to address the lack of storybooks appropriate for Grades 4, 5, and 6, as well as stories for diversity and special interests of beginning and intermediate readers.

II. Objectives

The Competition aims to:

- 2.1 harvest the best original stories based on learning competencies of the K to 12 basic education curriculum;
- 2.2 recognize the skills and competencies of DepEd teachers and non-teaching personnel in writing, illustrating and designing storybooks for children; and
- 2.3 contribute in the treasury of reading materials accessible to the public.

III. Qualifications

- 3.1 The Division and Regional Manuscripts Screenings are open to all DepEd teachers with permanent status, including teachers of the Alternative Learning System.
- 3.2 Teachers who are functioning as Teacher-in-Charge, Officer-in-Charge, or any equivalent administrative position, are not qualified to join in the Competition.
- 3.3 Teachers who have won any recognized national literary writing contest and awards recognition are also qualified to join.
- 3.4 The Contest on Storybook Illustration and Design is open to all teaching and non-teaching personnel of all DepEd schools and offices holding permanent status, with the exemption of office personnel who serve as members of the Division and Regional Secretariats.
- 3.5 Recipients of the Gawad Teodora Alonso for the First Volume are qualified to participate as writers in this edition.

IV. Time Table

May and June 2021	Information dissemination, campaign drive, and drafting of stories
July 2021	Official launch and orientation
August 2021	Development of manuscripts
October 2021	Division Manuscript Screening (DMS) Regional Manuscript Screening (RMS)

	Contest on Storybook Illustration and Design (CSID)
October 29-31, 2021	Submission of storybooks to the National Secretariat
November 2021	National Storybook Judging
December 2021	Announcement of Finalists

The Regional Secretariat must convene their respective Division Secretariats to prepare their local calendar of activities for their competition. For the submission of storybook to the National Secretariat, only entries transmitted from October 29 to 31, 2021 will be accepted; official date and time stamp from the courier will be checked to validate compliance.

V. Mechanics

- 5.1 Stories must be original. Adaptation of local stories may be done with respect, sensibility, and with consideration to indigenous and local traditions.
- 5.2 Stories shall be written **in Filipino**.
- 5.3 For styling and orthographic purposes, this Competition recommends the Chicago Manual of Style 17th Edition and the latest official edition of the Ortograpiyang Pambansa published by the Komisyon sa Wikang Filipino.
- 5.4 Stories must be based on at least one (1) learning competency in the Grades 4 to 6 key stage of the K to 12 Curriculum.
- 5.5 Stories and illustrations must not violate any provisions in the DepEd Social Content Guidelines (Enclosure No. 9).
- 5.6 Each entry will have only one (1) author and one (1) illustrator. Entries with two or more authors and illustrators will be disqualified.
- 5.7 The Competition is divided into four levels: Division Manuscript Screening, Regional Manuscript Screening, Contest on Storybook Illustration and Design, and National Storybook Judging.

5.7.1 Division Manuscript Screening (DMS)

- a. The Schools Division Office through the Curriculum Implementation Division – Learning Resource Management Section shall serve as the Division Secretariat.
- b. The DMS shall be opened to qualified teachers within the schools division.
- c. Each participant may submit one (1) entry per grade level category, i.e. a participant may submit one (1) entry for Grades 4, 5, and 6.
- d. Stories submitted for one particular level category may not be submitted for another grade level.
- e. There shall be no editor or auxiliary development team in this level of the Competition.
- f. There shall be no accompanying processing questions and supplementary activities in the storybook.
- g. Submission of entries must be accompanied by duly accomplished Entry Form (Enclosure No. 2).
- h. The following are the technical specifications of the DMS.

Level	Grades 4, 5, 6
Contest Format	Short Story for Children (Stories for Storybook)
Typeface and size	Times New Roman/ Calibri/ Garamond/ Arial Size 12
Number of words	Grade 4: at least 1,000 words Grade 5: at least 1,500 words Grade 6: at least 1,500 words

- i. The Division Secretariat has the autonomy to conduct activities relevant to the Competition (e.g., campaign drive, training, submission of entries, conduct of district-level screening, and awarding ceremonies of winners).
- j. The Division Secretariat shall facilitate the creation of the Division Screening Committee (DSC), which shall be composed of at least five (5) members and will be headed by the Schools Division Superintendent or their alternate. The DSC shall have at least one (1) judge teaching Grades 4, 5, or 6 in a non-participating school/s. An external judge (non-DepEd academician or storybook writer and illustrator) may also be invited to join the DSC.
- k. The Criteria for Judging in the Division Manuscript Screening is attached herewith as Enclosure No. 5.
- l. The top three (3) stories per grade level category selected by the DSC shall be transmitted to the Regional Secretariat for the next level of the Competition.
- m. In cases of tie, the head of the DSC shall determine the final list of winners.
- n. The list of winners shall be transmitted to the Regional Secretariat following the prescribed format of the Competition Report (Enclosure No. 6).
- o. Non-winning entries may be subjected to quality assurance for possible uploading to the Learning Resource Portal by the Division LRMS.
- p. The Division Secretariat shall issue a Certificate of Participation to the writers of all participating entries compliant to the rules of the Competition, to be signed by the Schools Division Superintendent.

5.7.2 **Regional Manuscript Screening (RMS)**

- a. The Regional Office through the Curriculum and Learning Management Division – Learning Resource Management Section shall serve as the Regional Secretariat.
- b. The Regional Manuscript Screening shall select the top three (3) stories per grade level category submitted by the Division Secretariats.
- c. Only the original version of the stories is permitted in the RMS. Any modification done shall automatically result in the disqualification of the entry at this level of the Competition.
- d. The Regional Secretariat has the autonomy to conduct activities relevant to the Competition (e.g. campaign drive and workshops, submission of entries, cluster screening, inter-division trainings, and awarding of winners).
- e. The Regional Secretariat shall facilitate the creation of the Regional Screening Committee (RSC) which shall be headed by the Regional Director or their alternate. The RSC must have at least one (1) judge teaching Grades 4, 5, or 6 from a non-winning division or schools district and at least one (1) external judge (non-DepEd academician or storybook writer and illustrator).
- f. The Criteria for Judging is attached (Enclosure No. 5).
- g. The top three (3) manuscripts per grade level selected by the RSC will be the official entries of the region for the Contest on Storybook Illustration and Design.
- h. In cases of tie, the head of the RSC shall determine the final list of winners.
- i. The list of winners shall be transmitted to the National Secretariat following the prescribed format of the Completion Report (Enclosure No. 7)
- j. The Regional Secretariat shall issue a Certificate of Participation to the writers of all participating entries compliant to the rules of the Competition, to be signed by the Regional Director.

5.7.3 **Contest on Storybook Illustration and Design (CSID)**

- a. The Regional Secretariat shall prepare a memorandum signed by the Regional Director announcing the Contest on Storybook Illustration and Design of the top three (3) stories per grade level category.
- b. The Contest is open to all teachers and non-teaching personnel of the Department of Education.

- c. The participating graphic designers shall serve as both the illustrator and layout artist of the chosen storybook/s.
- d. Graphic designers may select up to two (2) stories to illustrate and design, regardless of grade level.
- e. Interested graphic designers shall submit the Entry Form (Enclosure No. 3) to the Regional Secretariat within the set deadline.
- f. Winning stories with no graphic designer applicants may be assigned to the Pool of National K to 12 Illustrators (DepEd Memo 2019-033) within the region.
- g. The Regional Secretariat shall transmit the selected winning stories together with pagination guides only to the graphic designers who submitted their accomplished Entry Form.
- h. Graphic designers may be given the contact details of the story writers for clarification and coordination regarding artistic composition and other creative inputs.
- i. The illustrations shall not violate any provision in the Social Content Guidelines (Enclosure No. 9).
- j. Same judging criteria applies to writers of the stories who shall join the Contest as illustrators and graphic designers.
- k. The entries must not have any identifying mark (e.g. logo, names of officials) that is not directly relevant to the development of the story.
- l. The following are the technical specifications of the Contest.

Contest Format	Illustration and Design
File Format	(1) Editable desktop publishing software copy; and (2) Protected data file copy
Color Mode	CMYK full color
Medium	No specific medium is required; artists may utilize standard and novel media
Image Resolution	300 dpi or higher on A4 actual size
Book Size	A4
Number of Pages	20, 28, 36, 44 (divisible by 8, plus 4 cover-page allocations)
Margins and Gutters	No required margins and gutters
Page Numbers	No page number
Number of Lines and Words	No required number of lines per page No required number of words per line
Font Size	Grade 4: at most 24 Grade 5: at most 20 Grade 6: at most 18
Typeface	Grade 4: Alfabeto (font to be transmitted to participating graphic artists with Official Entry Form) Grade 5: Serif fonts (not stylized) Grade 6: Serif fronts (not stylized)
Number of Words Per Page	Grade 4: approximately 100 words per page or per two-page spread Grade 5: approximately 150 words per page or per two-page spread Grade 6: approximately 150 words per page or per two-page spread
Cover text	Set in title case capitalization (First letter of first word and succeeding content words are capitalized; others set in lower case.)

- m. The Regional Secretariat shall create the Regional Screening Committee, which shall be composed of at least five (5) members, headed by the Regional Director or their designate. The RSC shall have at least one (1) judge teaching Grade 4, 5, or 6 from a non-winning schools division or district and at least one (1) external judge who may be a non-DepEd academician or storybook writer or illustrator.
- n. The tabulation of winners using the Competition Report (Enclosure No. 8) shall be submitted to the National Secretariat.
- o. The results of the CSID shall not affect the results of the Regional Manuscript Screening.

- p. The Regional Secretariat shall prepare the following for official transmittal.
 - ✓ Five (5) printed final copies of the winning storybooks per title
 - ✓ Official Entry Forms of writers and designers duly accomplished
 - ✓ One (1) flash drive containing the PDF and editable copies of the storybooks
 - ✓ Duly signed Competition Reports
- q. Printing through commercial printing presses or professional printers is not recommended. Personal printers or printers readily available at home and in offices may be used.
- r. Any type of durable binding may be used (e.g. saddle stitch, smyth sewn, perfect, or glued).
- s. Submission to the National Secretariat shall be through the fastest courier service available.
- t. The Regional Secretariat shall issue a Certificate of Participation to the writers of all participating entries compliant to the rules of the Competition, to be signed by the Regional Director.

5.7.4 **Judging of Entries at the National Level**

- a. The Bureau of Learning Resources through the Learning Resources Production Division shall serve as the National Secretariat.
- b. The Judging of Entries at the National Level shall select the Top 5 best storybooks per grade level from among the official submissions of the Regional Secretariats.
- c. The National Secretariat shall use Competition Reports to come up with the official list of national entries.
- d. Only the entries with completed documents and requirements shall push through the Judging of Entries at the National Level.
- e. The National Secretariat shall create the National Screening Committee, which shall be composed of seasoned and multi-awarded storybook writers and illustrators, and literary academicians.
- f. The Criteria for Judging is attached (Enclosure No. 5).
- g. The National Screening Committee shall select an indefinite number of storybooks that will be subjected to the final deliberation phase. Selected storybooks will be automatically included in the Reading Exhibit (ReadEx) which will take place during the Awarding Ceremony.
- h. Non-winning entries may be subjected to quality assurance activities and may also be uploaded to the Learning Resource Portal and/or national circulation.
- i. The National Secretariat shall issue a Certificate of Participation to the writers of all participating entries that are compliant to the rules of the Competition.

5.7.5 **Gawad Teodora Alonso**

- a. The Gawad Teodora Alonso is awarded to three-time winners of the National Competition on Storybook Writing in any grade level category. Teodora Alonso is the mother and first teacher of Jose Rizal, inculcating in him values and learning through reading stories from the Bible and children's books.
- b. The point system is cumulative, including points earned from the First, Second and Third Editions of the competition. Only the writers of the winning storybooks are eligible. Graphic designers are encouraged to join as writers in order to qualify to the Gawad Teodora Alonso.

VI. Logistics

- 6.1 A logistical support to the Regional Secretariat amounting to Php100,000 shall be downloaded by the Bureau of Learning Resources to cover expenses incurred during the

various activities related to the Competition, subject to usual accounting and auditing rules of the government.

- 6.2 Expenses incurred during the Division Manuscript Screening and its related activities may be charged against local funds subject to accounting and auditing rules and regulations.
- 6.3 The National Awarding Ceremony will be conducted after the Judging of Entries at the National Level phase to recognize the Best Five (5) storybooks per grade level.
- 6.4 Winners of the Competition will be invited through a formal invitation letter addressed to respective Regional Offices.
- 6.5 The Awarding Ceremonies and Reading Exhibit shall be conducted in 2022 subject to applicable guidelines in the conduct and/or restriction of social gatherings in response to the Covid-19 pandemic.
- 6.6 Winners for each grade level will receive prizes in the form of cash and plaque of recognition.

Writer's Cash Prize

	Grade 4	Grade 5	Grade 6
First Place	Php 50,000	Php 50,000	Php 50,000
Second Place	Php 40,000	Php 40,000	Php 40,000
Third Place	Php 30,000	Php 30,000	Php 30,000
Fourth Place	Php 20,000	Php 20,000	Php 20,000
Fifth Place	Php 15,000	Php 15,000	Php 15,000

Illustrator's Cash Prize

	Grade 4	Grade 5	Grade 6
Best Illustrator	Php 25,000	Php 25,000	Php 25,000
Illustrator's Awards	Php 15,000 (4 illustrators)	Php 15,000 (4 illustrators)	Php 15,000 (4 illustrators)

Department of Education
BUREAU OF LEARNING RESOURCES

4th National Competition on Storybook Writing
2021

Date of Receipt:
Received by:

Official Entry Form for Writers
PERSONAL INFORMATION AND ASSIGNMENT OF RIGHTS

WRITER'S NAME: _____
Age and Date of Birth: _____ Gender: _____ Civil Status: _____
Place of Birth: _____

Contact Information

INFORMATION STATED HERE ARE CONFIDENTIAL

Mobile Number: _____
 Landline (if applicable): _____ Fax No.: _____
 Address: _____
 Email: _____

Name of School: _____
 Address of School: _____
 District (for elementary) and Division: _____
 Position and Assigned Grade Level: _____
 Designation (if applicable): _____

Name of Principal: _____
 Contact Number of School or the Principal: _____

STORIES SUBMITTED	
Title	Grade Level
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____

I solemnly swear on my honor that the stories submitted are my original creations and are not imitated from any existing learning and reading resources in any government, non-government, private, and commercial institutions. I am fully aware of the consequences and penalties that may be imposed upon me should this material be proven plagiarized, copied or imitated, or infringing copyright of existing authors pursuant to existing laws, rules and regulations. I therefore affix my signature and that of my immediate supervisor to attest to the accuracy and truthfulness of this entry form.

I declare that I have read and have accepted the rules of this Competition. I hereby grant the Department of Education the exclusive right to exercise copyright and other intellectual property rights, including storage, derivation, and distribution, provided that I be perpetually listed as the main creator of the Work.

Signed this ____ day of _____, 2021.

Printed Name and Signature of Writer

Printed Name and Signature of Immediate Head

Department of Education
BUREAU OF LEARNING RESOURCES

4th National Competition on Storybook Writing
2021

Date of Receipt:

Received by:

**Official Entry Form for Graphic Designers
PERSONAL INFORMATION AND ASSIGNMENT OF RIGHTS**

GRAPHIC DESIGNER'S NAME: _____ Age and Date of Birth: _____ Gender: _____ Civil Status: _____ Place of Birth: _____

Contact Information

INFORMATION STATED HERE ARE CONFIDENTIAL

Mobile Number: _____
 Landline (if applicable): _____ Fax No.: _____
 Address: _____
 Email: _____

Name of School: _____
 Address of School: _____
 District (for elementary) and Division: _____
 Position and Assigned Grade Level: _____
 Designation (if applicable): _____

Name of Principal: _____
 Contact Number of School or the Principal: _____

ENTRIES	
1)	Title: _____ Grade Level: _____ Writer: _____
2)	Title: _____ Grade Level: _____ Writer: _____

I solemnly swear on my honor that the stories submitted are my original creations and are not imitated from any existing learning and reading resources in any government, non-government, private, and commercial institutions. I am fully aware of the consequences and penalties that may be imposed upon me should this material be proven plagiarized, copied or imitated, or infringing copyright of existing authors pursuant to existing laws, rules and regulations. I therefore affix my signature and that of my immediate supervisor to attest to the accuracy and truthfulness of this entry form.

I declare that I have read and have accepted the rules of this Competition. I hereby grant the Department of Education the exclusive right to exercise copyright and other intellectual property rights, including storage, derivation, and distribution, provided that I be perpetually listed as the main creator of the Work.

Signed this ____ day of _____, 2021.

Printed Name and Signature of Graphic Designer

Printed Name and Signature of Immediate Head

4th National Competition on Storybook Writing
2021

PAGINATION GUIDE

Pursuant to the mechanics of the National Competition on Storybook Writing, the following Pagination Guide shall be observed:

1. The total number of pages should be any of the following: **12, 20, 28, 36, or 44 pages**. The breakdown of the computation follows: 4 cover pages (front cover, inside front cover, inside back cover, back cover) and varying number of pages divisible by 8.
2. Provisions for endpaper or fly leaves should be maximized with custom-designs and other essential front and back matters. Learning competencies and codes covered by the storybook shall be placed on the lower right side of the recto (right side) fly leaf.
3. Copyright page, using the template to be transmitted by the Regional Secretariats, shall be placed on the verso (left side) after the fly leaf.
4. Title Page follows the Copyright Page, and should be placed on recto (right side) page.
5. The presentation of the story should be by panel (illustration and text), utilizing either the whole-page style or two-page-spread style.
 - Option 1:* For each panel sequence (two-page spread), text may be placed on one page and illustration on the adjacent page to facilitate picture-aided reading.
 - Option 2:* For each panel sequence (two-page spread), text and illustrations may be placed together to facilitate a visually comprehensible story reading.
 - Option 3:* For each panel (whole page), text and illustrations may be placed together to facilitate visual comprehensible story reading.
6. There shall be no accompanying processing questions and supplementary activities in the storybook.
7. A short information about the writer shall be placed on a box below the Inside Back Cover. This is supplied only *after* the Contest on Storybook Illustration and Design.
8. The Back Cover shall contain a short synopsis and/or a teaser to the story. The synopsis shall introduce the plot of the story without giving away the whole storyline.
9. Following the guidelines, an example of a 28-page storybook has the following pagination:

Page	Content
1	Front Cover (Title should be in title case capitalization.)
2	Inside Front Cover (provided as an endpaper; may be decorated using the main characters or plot reference; designed as two-page spread with Page 3)
3	Endpaper (designed as two-page spread with Page 2) List of competencies covered, together with their respective codes, shall be placed on the lower right side. (Size 11 Times New Roman set in italics; flushed right)
4	Copyright Page (template to be transmitted by the Regional Secretariats)
5	Title Page (should contain only the title of the storybook, with stripped cover design; must not contain the name of the author.)
6 to 24	Story panels / sequences
25	End of story (may be part of the text narrative or an image)
26	Endpaper (designed as two-page spread with Page 27)
27	Endpaper (designed as two-page spread with Page 26) Author and illustrator identification box shall be placed on the lower part.
28	Back Cover (should contain synopsis or short teaser to the story; maximum of 50 words)

4th National Competition on Storybook Writing
2021

CRITERIA FOR JUDGING

Division and Regional Manuscript Screening

Criteria	Factors	Percentage
Concept	Originality and local flavor	20%
Storytelling Style - Plot and pacing - Characterization - Dialog	Artistic presentation, use of literary device (idioms, figures of speech, etc.), appropriate tone of the story, story progression (three-act, framing, etc.), unpredictability, conflict presentation and resolution, utilization of character, effective use of dialog (as needed)	40%
Development of the Theme and Learning Competency	Clarity of the theme, effective presentation and treatment of competency, appropriateness to grade level	25%
Presentation Standards	Spelling, punctuation, grammar, usage, orthographic compliance, styling	15%

Contest on Storybook Illustration and Design (Regional Level)

Criteria	Factors	Percentage
Appropriateness of the Illustration	Purpose, intent, message	40%
Media/mode of Presentation	Use of appropriate media in relation to the story	15%
Technique and Skill	Expertise, consistency, etc	25%
Viewer Reception/Overall Design and Artistic Composition	Use of elements and principles of art	20%

Storybook Judging (National Level)

Criteria	Factors	Percentage
Text	Concept/Premise Storytelling Style Plot and Pacing Characterization and/or Dialog Development of the Theme Development of Learning Competency Presentation Standards	60%
Art	Appropriateness of the Illustration Media/Mode of Presentation Technique and Skill Viewer Reception/Overall Design and Artistic Composition	40%

Department of Education
BUREAU OF LEARNING RESOURCES

4th National Competition on Storybook Writing
2021

SOCIAL CONTENT GUIDELINES

Social content refers to themes or topics for which the DepEd prescribes certain guidelines whenever they are included or referred to in lessons in the learning resources. Among the themes or topics are those on the Filipino Learner and Teacher, The Filipino Nation and Philippine Society, Citizenship and Social Responsibility, Individuals and Social Identities, Social Institutions, Gender, Media, Technology, and Communication, Health and Safety, and Environment.

Learning resources that cover social content must avoid stereotypes and should help develop in learners desirable values such as nationalism, justice, moral uprightness, inclusivity, understanding, and compassion among others. Through the concrete expression of such values, the DepEd's core values are realized.

The following guidelines on social content are recommended for integration in learning resources:

The Filipino Learner

1. Portray the learners as multi-faceted with physical, intellectual, and socio-emotional, spiritual and socio-cultural traits.
2. Highlight the dignity of learners and communicate respect for their rights.
3. Uphold the learners' unique values and principles that shape their way of thinking and dealing with others.
4. Mirror the diversity of learners' lived experiences, settings, and contexts.
5. Depict learners as capable of constructing and reflecting on their own experiences and the experiences of others.
6. Portray learners as active seekers of knowledge who rely on multiple sources of information and are able to think critically about that knowledge.
7. Depict learners as having 21st century skills (information, media, and technology skills, learning and innovation skills, communication skills, life and career skills) who actively develop, take advantage of, and put such skills to good use.
8. Nurture learners' curiosity and creativity so they will develop into life-long learners.

The Filipino Nation and Philippine Society

1. Depict national symbols and institutions in contexts that promote respect for their meanings.
2. Foster a sense of justice and obedience to and respect for the Constitution and the law.
3. Maximize the use of illustrations and photographs depicting the diversity of Philippine setting and environments (e.g., local communities, local objects, flora and fauna endemic to the Philippines).
4. Highlight the diversity of Philippine cultural communities, including indigenous cultural communities (ICCs).
5. Depict expression of Philippine cultures— technologies, inventions, games, dances, songs, literature, dress, food, festivals, celebrations, practices, customs, and others – guided by

protocols for culture sensitivity such as DO 51, s. 2014 (Guidelines on the Conduct of Activities and Use of Materials Involving Aspects of Indigenous Peoples Culture).

6. Show community settings that feature a mix of rural, sub-urban, and urban situations without stereotyping any of them.
7. Refrain from giving importance and attention to popularized fads, transitory personages and events, and untested theories or views.
8. Include foreign products, practices, and values only as needed and appropriate to the competencies being covered. When included, these foreign products must be featured in ways that do not prejudice Philippine products, practices, and values.

Citizenship and Social Responsibility

1. Encourage participative and responsible citizenship (e.g., depicting individual initiative rather than overdependence on organized government, dole-outs, or foreign aid).
2. Promote respect for the rights of children, elderly, persons with disability (PWDs), Indigenous Cultural Community (ICCs)/Indigenous Peoples (IPs), pregnant women, workers, and other vulnerable sectors of the society.
3. Promote the observance of high ethical standards and codes of behavior in all aspects of the society.
4. Foster attitudes of inclusivity, acceptance, understanding, and appreciation for diverse cultures, sectors, and groups in society.
5. Depict contributions of individuals and ethnic, cultural, and religious groups that promote the common good of the community and the larger society.
6. Feature role models who come from different places, historical periods, sociocultural contexts, genders, abilities, and ages. They must be of exceptional and acknowledged accomplishment or virtue regardless of their ethnic, cultural, or political origin or affiliation.
7. Depict a person's or a group's accomplishments and virtues accurately and avoid sensationalizing or unduly extolling them.
8. Avoid the depiction of physical, sexual, verbal, and mental abuse of adults and children as well as violent sports and entertainment.
9. Avoid featuring or including situations and materials that encourage or rationalize crime, violence, and the maligning of people.

Individuals and Social Identities

1. Depict the diversity of individuals and their circumstances in society and promote sensitivity to and respect for the dignity and equal treatment of all. These may include PWD learners and their learning circumstances and learners in varied cultural and religious contexts among others.
2. Avoid views or opinions that highlight stereotypes and encourage cultural, moral, and social insensitivities against particular social classes, gender groups, political affiliations, cultural or religious groups.
3. Avoid inaccurate, unnecessary, or inappropriate portrayal of or reference to the physical appearance, cultural customs, social classes, symbols, observances, festivals, dress, names, or language of any ethnic group or nationality.
4. Avoid sexist language, bias, prejudice, and stereotyping of various genders in the depiction of behaviors, home and family roles, professions, occupations, and contributions to society.

Social Institutions

Family

1. Show respect for different family patterns (e.g., nuclear, extended, with a single parent, or with two parents, etc.).
2. Promote responsible parenthood.

Religious / Faith groups

3. Use religious references, symbols, celebrations, and language (in the text, illustrations, or photographs) free of bias and only when it is appropriate in relation to the subject matter.
4. Ensure that any reference to a religious group is appropriate, accurate, and authentic in relation to the setting and/or period of history in which they are presented.

Work institutions

5. Present and promote a balanced and just relationship between workers and managers in the depiction of their roles and responsibilities.
6. Show workers of various professions that contribute positively to the development or growth of their communities or of the country.
7. Present public servants such as police officers, soldiers, and government officials as responsible, accountable, trustworthy, and working for the common good of the community.

Commercial entities

8. Avoid mentioning commercial brand names and corporate logos in text or showing them in illustrations or photographs. Instead, writers may invent or fabricate a brand in order to fulfill the purpose of the lesson without promoting real-life brand names and products.
9. Avoid incorporating any form of commercial solicitation and advertising like promotional materials, chain letters, and pyramid schemes.

Gender

1. Avoid differentiating, either explicitly or implicitly between the capability of males and females to contribute to the political, economic, or social well-being of Philippine society of the world.
2. Maintain balance in the treatment of gender roles, occupations, and contributions in both text and non-text material.
3. Depict gender and sexuality as an aspect of one's personhood in positive ways.
4. Portray gender and sexual diversity in a respectful manner using a rights-based approach.

Media, Technology, and Communication

1. Portray ethical media practices.
2. Demonstrate the importance of using different forms of media as a means for communication and expression of ideas.
3. Highlight technological innovations as products of human ingenuity and as part of human development.
4. Depict responsible, safe, and secure use of information and communications technology (ICT).
5. Promote positive and healthy attitudes towards ICT and its use.

Health and Safety

1. Promote the physical and mental well-being of children and adults while applying gender sensitivity with regard to health concerns.
2. Promote proper nutrition and avoid featuring junk food and their enjoyment.
3. Promote healthy and safety standards and precautions.
4. Promote disaster-risk management and preparedness.
5. Discourage the habitual use of tobacco and alcohol and the use of narcotics, restricted drugs, and other addictive substances.

Environment

1. Portray a lifestyle that contributes toward reducing the impact of climate change.
2. Portray efforts to conserve and care for the country's natural resources and protect the well-being of the environment.
3. Promote personal and community involvement in environmental management for sustainable development.
4. Encourage humane treatment of and respect for all life forms.



Republic of the Philippines
Department of Education

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

MEMORANDUM
DM-OUCI-2021-112

TO : **REGIONAL DIRECTORS**

FROM : **DIOSDADO M. SAN ANTONIO** *DS*
Undersecretary for Curriculum and Instruction *by [Signature]*

SUBJECT : **Invitation to a Virtual Consultation for the 4th National Competition on Storybook Writing**

DATE : April 16, 2021

This Office through the Bureau of Learning Resources-Production Division is requesting the CLMD Chiefs and Education Program Supervisors in charge of your Learning Resources Management Section to take part in a virtual consultation meeting for the official guidelines and mechanics of the 4th National Competition on Storybook Writing on **April 20, 2021, at 2:00 PM to 4:00 PM via Microsoft Teams**.

The activity aims to cultivate the culture of sharing ideas for the improvement of quality storybooks and to address concerns raised during the conduct of the first three editions of the Competition.

This further requests that the same invitation shall be extended to interested LRMS EPS of the division offices, attendance to which shall be voluntary in nature.

Participants are required to register through bit.ly/StorybookConsultative2021 until April 19, 2021.

Attached are the guidelines and mechanics for information and perusal.

Immediate dissemination of this Memorandum is desired.