



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

**Office of the Schools
Division Superintendent**

DIVISION ADVISORY
No. 172, s. 2022
October 27, 2022

*In compliance with DepEd Order No. 8, s. 2013,
this Advisory is issued not for endorsement as per DO No. 28, 2001
but for the information of DepEd Officials, Personnel/ Staff and the concerned public
(visit <https://depedelsalvadorcity.net>)*

CAMPAIGN FOR CHARACTER EDUCATION TENACITY

Enclosed is a letter from Mr. Antonio N. Torralba, Program Director of University of Asia and the Pacific (UA&P), Pasig City, regarding the Campaign for Character Education Tenacity Program, dated October 24, 2022, on the abovementioned subject, information, and guidance.

For inquiries, you may call Marievic A. Maala via mobile 09175026612.

Participation shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 09, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith, Section 3 of Republic Act No. 5546 (Policy on Contribution), and DepEd Order No. 66, s. 2017 (Policy on Off-Campus Activities).

Immediate and wide dissemination of this Advisory is desired.

OLGA C. ALONSABE, PhD, CESO V
Schools Division Superintendent

Encl.: As stated
To be indicated in the Perpetual Index
under the following subjects:

CACHET

SGOD/EVM



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CAMPAIGN FOR CHARACTER EDUCATION TENACITY

1 message

Marievic Maala <marievicmaala@gmail.com>
 To: Marievic Maala <marievicmaala@gmail.com>
 Bcc: elsalvador.city@deped.gov.ph

Mon, Oct 24, 2022 at 3:25 PM

Greetings from APB Foundation, Inc. and UA & P!

This is to secure your authorization to enable the **Campaign for Character Education Tenacity (CACHET) Program**, a joint undertaking between *Alalay sa Pamilya at Bayan Foundation, Inc. (APB)* and the *University of Asia and the Pacific (UA&P)* through its *I Am STRONG ... I Keep Love Real Program*, to carry out complementary youth and development activities in the school, subject to the concurrence of the school principal and to compliance with the policies of the central office of the Department of Education and your office.

CACHET is an eight-year-old program that seeks to enable the young, through their parents and teachers, to make good and responsible decisions in key aspects of their lives, including home and family life; studies and career; friendships and social responsibility; love, courtships, and relationships, as well as their lifestyle. We have reached thousands of pupils and students, teachers, and parents, and hundreds of schools in this endeavor through the program and the initiatives of UA&P.

Given the momentum that the recent CACHET initiatives have generated, it would be great to ensure through your moral support, the potential effectiveness of the plans set for the rest of the school year, which basically include the Virtue-of-the-Month Cluster Series; the Youth Health Patrol social media competition under SANOFI; the Quiz Bee and Social Enterprise Competition; the Newsletter Crafting Competition; the weekly Katok Tahanan Millennial Monday of Radio Veritas; the Self-Reflection Workshop; periodic get-togethers out-of-town; and Usapang Magulang-Anak; among several other highly interactive developmental interventions. The supervisors, teacher coaches, and students who have been involved even during the pandemic have proven themselves to know CACHET deep enough to yield useful insights on the direction, rubrics, and evaluation measures in line with DepEd goals.

All expenses directly related to the activities are underwritten by such donors as Mercury Drug Corporation; GMA News; APB's related entities and UA&P; and the business sector.

Please call us for more information about the NATIONAL CACHET SAXUM AWARDS at 09175026612 - Marievic Maala.

With sincere appreciation for the heroic efforts of the public school system to reawaken the nation's hopes for the greatness of the Filipino youth and the future of the nation, in the midst of past and present challenges! All the best to your intentions for the division concerns and its governance under your watch.

Respectfully yours,

SIGNED :

ANTONIO N. TORRALBA
 Program Director
 UA & P- Iam STRONG

ANNABELLE P. BROWN
 Chairman and President
 APB Foundation, Inc.

MARIEVIC A. MAALA
 Executive Director
 APB Foundation, Inc.

APB FOUNDATION, INC.CaChET Organizer

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Mobile number : 09175026612

<https://www.youtube.com/watch?v=gPBhlodE9CI>

<https://drive.google.com/file/d/1uBaFjgfFE4eboXHQcyJPVeGgT0UHbMH5/view?usp=sharing>

<https://drive.google.com/file/d/1K226YNAZOCFKq1Zjsk4p5J3ZN4XfaGDL/view?usp=sharing>


3 attachments



Pambansang Akademi sa Magreng
 MAKABANSAI MAAKATAI MAAKALAKASAN at MAKARANGSA
 of The CaChET (Character Education Tenacity) Associate
 PERSON OF CHARACTER
 SELF-DIRECTED
 in the RESPECT-REGARD-RESPONSIBILITY
 through SELF-KNOWLEDGE, SELF-MASTERY, SELF-GIVING
Think CaChET... Do CaChET... Be CaChET
Help bring about a glorious CHANGE in minds & hearts.

CACHET.jpg
34K

 **How to Join CACHET.pdf**
5287K

 **BT_GMA Network, media partner ng Annabelle P. Brown Foundation.mp4**
8490K