

Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

3 November 2022

DIVISION MEMORANDUM
No. 493, s. 2022

STORYTELLING AND LEARNING RESOURCE EXHIBIT

To: Education Program Supervisors
All Public Elementary and Secondary School Heads
All Others Concerned
This Division

1. In celebration and observance of National Reading Month, National Book Development Month under Proclamation 1436 series 2007, and National Book Week every fourth week of November as mandated by Proclamation 109 series of 1936, this Office through the Curriculum Instruction Division-Learning Resource Management Section (CID-LRMS) will conduct Storytelling and Learning Resource Exhibit on November 25, 2022 at El Salvador City Central School Covered Court, El Salvador City.

2. The activity aims to:

- a. exhibit the storybooks, reading resources, and other supplementary learning resources produced by teachers in the division;
- b. share the best practices, projects, and programs on the production and management of learning resources;
- c. showcase interactive storytelling based on the quality-assured storybooks created by teachers; and
- d. culminate all activities on reading and learning resource management and share the vision to utilize all resources in helping learners develop a love for books and the habit of reading.

3. Identified participants are the school heads, school LR coordinators, school library in charge, student-representatives for storytelling, Education Program Supervisors (English and Filipino), and some other Division Personnel.

4. Participation shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 09, s. 2005 entitled Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith. In view thereof, school heads shall ensure that the classes of the teacher-participants shall be taken care of by another teacher.

5. Herewith are the following enclosures for information, reference, and guidance:

- Enclosure 1: Activities for Storytelling and Learning Resource Exhibit
- Enclosure 2: Criteria for Booth Exhibit
- Enclosure 3: Criteria for the Book-Based Interactive Storytelling
- Enclosure 4: Criteria for Creative Storytelling Video
- Enclosure 5: Program Matrix






Address: Zone 3, Poblacion, El Salvador City | Tel. No. (088) 555-0475
Website: www.depedelsalvadorcity.net | Email: elsalvador.city@deped.gov.ph

Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

6. Moreover, this office adheres to the Equal Opportunity Principle (EOP) in observing all policies and protocols of the said activity. Hence, all actions shall be based solely on guidelines set with no discrimination on the account of age, gender identity, sexual orientation, civil status, disability, religion, ethnicity, or political affiliation.

7. For dissemination and compliance.


OLGA C. ALONSABE, Ph.D., CESO V
Schools Division Superintendent  

To be indicated in the Perpetual Index
Under the following subjects:

PROGRAMS
LEARNING RESOURCES
READING

LRMS/ gpp



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

Enclosure No. 1 to Division Memorandum No. 493, s. 2022

ACTIVITIES FOR STORYTELLING AND LEARNING RESOURCE EXHIBIT

1. Learning Resources Product Exhibit

Mechanics

- a. Each elementary school shall exhibit the best practices, programs, projects, and products of teachers on learning resources. Products may be composed of locally developed instructional materials, such as storybooks, teacher-made visual and reading portfolios, contextualized learning resources, strategic intervention materials, and other learning resources in the school.
- b. Each school will bring any materials to set up its own booth a day before the event.
- c. The LRMS personnel will assign each school a designated area of 2m x 2m.

2. Storytelling Showcase

Mechanics

- a. Participants are free to choose any of the Filipino quality-assured storybooks submitted by the teachers.
- b. Storytelling style is Interactive Book-based Storytelling.
- c. Storytellers shall hold and read the storybook to the audience with elements of interaction in 4 to 5 minutes.
- d. Storytellers shall dress up appropriately, either in their most comfortable wear or in school uniform.
- e. The winners will receive a Certificate of Recognition and a Cash Prize.
- f. Contestants enrolled in any K to 3-grade level.

3. Creative Storytelling video

Mechanics

- a. Creative storytelling is open to all secondary school teachers.
- b. Collaboration of up to three (3) participants in one presentation is allowed.
- c. Storytellers shall choose any of the Filipino quality-assured storybooks made by the elementary school teachers.
- d. Storytellers may use props, and post-video editing elements whichever is deemed necessary.
- e. Storytelling time shall not exceed eight (8) minutes.



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

- f. Storytelling videos shall be submitted on or before November 21, 2022, through google shared drive to the Division Learning Resource Management Section c/o Glenn John Isiderio.
- g. Storytelling videos shall be uploaded to the Division Official Facebook page.



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

Enclosure No. 2 to Division Memorandum No. 493, s. 2022

Criteria for Learning Resource Exhibit

CRITERIA	FACTORS	PERCENTAGE
Booth Design and Overall Appearance	The Booth must be attractive, neat, and eco-friendly; unique booth design; creative use of space/color/light and other elements, pleasing and inviting	40%
Display of Products and Outputs	Products and outputs should be contextualized and original; the quality and variety of learning resources available clearly displayed the professional appearance of the display	40%
Customer Interest	Potential visitors are enticed to visit because of the informative, educational, and adequate products and impressive services	20%
Total		100%



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

Enclosure No. 3 to Division Memorandum No. 43s. 2022:

Criteria for the Book-Based Interactive Storytelling

CRITERIA	FACTORS	PERCENTAGE
Voice Mechanics	Vocal Expressions Dynamics Volume and Clarity Pronunciation, Articulation, and Intonation	25%
Non-Verbal Connect	Gestures Facial Expressions Use of Space	25%
Presentation of the Story	Focus of the Story Time Management Appropriate Pacing Use of Recall and/ or Innovation	30%
Characterization	Proper Use of dialogs Consistency of character or proper shifting of portrayed character	20%
TOTAL		100%



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

Enclosure No. 4 to Division Memorandum No. 493s. 2022:

Criteria for the Creative Storytelling Video

CRITERIA	FACTORS	PERCENTAGE
Presentation of the Story	Focus of the Story Time Management Appropriate Pacing	30 %
Creativity & Originality	Design of the video, uniqueness, originality, and entertaining	30%
Voice Mechanics	Audible and entertaining Vocal Expressions Dynamics Volume and Clarity Pronunciation, Articulation, and Intonation	30%
Characterization	Proper Use of dialogs Consistency of character or proper shifting of portrayed character	10%
TOTAL		100%



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

Enclosure No. 5 to Division Memorandum No. 493 s. 2022:

PROGRAM MATRIX

12:00 p.m. – 1:00 p.m.	Registration
1:00 p.m.– 2:00 p.m.	Opening Ceremony <ul style="list-style-type: none">- Philippine National Anthem- Prayer- Hymns- Welcome Address- Statement of Purpose- Message- Presentation of School Participants
2:00 p.m. - onward	- Storytelling Showcase
3:00 p.m. – onward	- Exhibit Proper - Judging of Booth Exhibit and Learning Resources
4:00 p.m.- onward	- Closing Ceremony - Awarding of Winners
	Most Creative Booth and Outstanding School Learning Resources Best Story Book Writer Best Story Book Illustrator Most Creative Storytelling Video Storytelling Showcase

