



Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

**Office of the Schools
Division Superintendent**

DIVISION ADVISORY
No. 013, s. 2022
January 25, 2023

*In compliance with DepEd Order No. 8, s. 2013,
this Advisory is issued not for endorsement as per DO No. 28, 2001
but for the information of DepEd Officials, Personnel/ Staff and the concerned public
(visit <https://depedelsalvadorcity.net>)*

CHA-CHING PROGRAM

The **Junior Achievement of the Philippines, Inc. (JA Philippines)**, an organization dedicated to educate, inspire, and empower the Filipino youth will be having a back to back **Cha-Ching Activities** and events. The organization is inviting schools to join in their upcoming **Cha-Ching Program**, a financial literacy program that aims to teach Grade 4 to 6 students financial literacy through basic money management concepts integrated in their curriculum to effectively form healthy financial habits that they can bring to adulthood.

The participation of both public and private schools in this activity shall be on a voluntary basis. As such, the participants themselves shall shoulder any registration fees and travel/incidental expenses. Further, their participation shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 titled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance therewith*, Section 3 of Republic Act No. 5546 (Policy on Contributions), and DepEd Order No. 66, s. 2017 (Policy on Off-Campus Activities).

Attached is a copy of the invitation for the specific details.

Immediate and wide dissemination of this Advisory is desired.

OLGA C. ALONSABE, PhD, CESO V
Schools Division Superintendent

Encl.: As stated
Reference:
To be indicated in the Perpetual Index
under the following subjects:

FINANCIAL LITERACY PROGRAM

SGOD/EVM





A WORLD OF POSSIBILITIES

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Greetings!

Junior Achievement of the Philippines, Inc. (JA Philippines) is a member of JA Worldwide® that has been continually fulfilling the objective of motivating and developing Filipino Youth through proactive education on a worldwide economic scale. For the past 50 years, JA Philippines has been able to reach out to around 170,000 students per year, with a total reach of 1,000,000 student beneficiaries. With JA Worldwide's unwavering dedication to pursuing lifelong successes for youth, the organization has been nominated for the 2022 Nobel Peace Prize.

With the organization's constant dedication to educate, inspire, and empower the Filipino youth. Junior Achievement of the Philippines will be having back to back **Cha-Ching Activities** and events. Again, The **Cha-Ching Program** is a financial literacy program that aims to teach Grade 4 to 6 students financial literacy through basic money management concepts integrated in their curriculum to effectively form healthy financial habits that they can bring to adulthood.

Thus, the organization would like to extend this exclusive invitation to your schools to join us in our upcoming Cha-Ching Activities! Please see below for the important event dates:

Cha-Ching Activities		
Event Name	Background & Rationale	Date
CCFA	Build a community of Cha-ching financial educators and organizations that will help advocate the increased adoption and continued development of the Cha-Ching Curriculum.	Jan. 20, 2023
Cha-Ching Game	Go on adventures with the Cha-Ching band, and together, learn about the concepts of Earn, Save, Spend and Donate in this game! Cha-Ching Game is a fun-filled learning activity via the Cha-Ching Website where kids are expected to learn different financial skills while having fun.	Mar - Apr, 2023
Cha-Ching Podcast	Let's Make More Cha-Ching is JA Philippine's approach in order to involve parents, teachers, and people involved in the upbringing of the	Feb. 18, 2023

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www.japhilippines.org

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	children. These people will be trained through the Cha-Ching podcast in order for them to be more active in guiding the children when it comes to handling finances and making decisions.	
Online Professional Certification Training on Financial Literacy (E-FinLit)	The Pru Life UK Online Professional Certification Training on Financial Literacy (PRU eFinLit) is an online financial literacy and management course that has been designed for different professional groups.	Feb - Mar, 2023

Would you like to know more about the event, you may reach out to Ms. Paula Patrice Dela Cruz via her email address, coordinator2@japionline.org.

Thank you so much and we are looking forward to continuing our fight towards financial literacy with you and the rest of our Cha-Ching Advocates.


Sincerely,



PAULA PATRICE DELA CRUZ

Program Manager
Junior Achievement of the Philippines, Inc. (JA Philippines)

Noted by:



KRISHNA C. ALEJANDRINO, MSC, ChBA
Executive Director
Junior Achievement of the Philippines, Inc. (JA Philippines)