



Republic of the Philippines  
**Department of Education**  
REGION X – NORTHERN MINDANAO  
SCHOOLS DIVISION OF EL SALVADOR CITY

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**Office of the Schools  
Division Superintendent**

DIVISION ADVISORY  
No. 032, s. 2023  
March 08, 2023

*In compliance with DepEd Order No. 8, s. 2013,  
this Advisory is issued not for endorsement as per DO No. 28, 2001  
but for the information of DepEd Officials, Personnel/ Staff and the concerned public  
(visit <https://depedelsalvadorcity.net>)*

**READING AT THE FRONTLINE, NO CHILD LEFT BEHIND CONFERENCE 2023**

The Instant Reader™ invites teachers and school heads to the conference on Reading and Comprehension and Literacy titled **Reading at the Frontline, No Child Left Behind** for FREE.

Participation shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 09, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith, Section 3 of Republic Act No. 5546 (Policy on Contribution), and DepEd Order No. 66, s. 2017 (Policy on Off-Campus Activities).

Please see attachments for the complete details.

Immediate and wide dissemination of this Advisory is desired.

Encl.: As stated  
Reference: Letter of Invitation from Organizer  
To be indicated in the Perpetual Index  
under the following subjects:

Invitation Reading and Comprehension

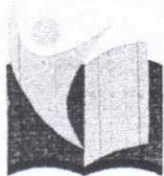
Literacy

SGOD/EVM

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READING AT THE FRONTLINE  
NO CHILD LEFT BEHIND CONFERENCE 2023  
MARCH 24, 2023 ♦ TANGHALANG PASIGUEÑO



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February 24, 2023

**DR. Arturo B. Bayocot**  
Regional Director  
Region X  
Department of Education

**Subject: Invite Reading at the Frontline, No Child Left Behind Conference 2023  
(FREE ADMISSION)**

Dear Dr. Arturo,

Good day!

Greetings from Instant Reader™

Due to the recent report presented by Vice President and Department of Education Secretary Hon. Sarah Duterte-Carpio about the current state of Literacy amongst our students. For the past years, it shows that 9 out of 10 children in the Philippines at late primary age are not proficient in Reading, Science and Math. There has been an overwhelming learning crisis in low- and middle-income countries even before the Covid-19 pandemic. This report is truly a serious concern which calls for immediate action since reading is the foundation of learning. Our desire is to be of service to the community and to take part in DepEd's laudable initiatives in helping our students rise above this plight.

This prompted our team to boldly come up with conference on Reading Comprehension and Literacy entitled **Reading at the Frontline, No Child Left Behind** for academicians, school directors, principals, and teachers within Pasig and other parts of the Philippines to be conducted on **March 24, 2023 at Tanghalang Pasigueño**. And the good news is, we are now offering this conference for FREE! This conference will feature expert resource speakers who will tackle relevant topics related to the current state of reading education in the country and how our program, Instant Reader, can intentionally work together to eradicate this problem as one nation.

INSTANT READER™ KAPITOLYO BRANCH

☎ 0917 122 5576  
0928 512 1279  
0917 107 3248

✉ [hello@instantreaderkapitolyo.com](mailto:hello@instantreaderkapitolyo.com)

📍 Unit A Mezzanine Floor  
Sta. Rosa St.,  
Kapitolyo, Pasig





READING AT THE FRONTLINE  
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MARCH 24, 2023 + TANGHALANG PASIGUEÑO



We want to share and spread this good news with more people thus extending this invitation to your region, division and teachers.

On behalf of the Instant Reader Team, we would like to humbly ask your good office again for any **form of advisory/endorsement for voluntary participation of teachers, reading coordinators, principals, DepEd personnel from your region to join the conference for FREE. A separate document is provided for the complete details and matrix of the conference.**

We would like to appeal also for you **to be our guest.** We have nothing but the best intention to share the missing link to teach Reading and finally help address the lingering struggle of many Filipino students to acquire and master this very significant skill that they will ever learn in their lifetime!

Instant Reader™ with our program developer and owner Teacher Veronica "Vicki" Arioder is here reaching out to our nation for this very noble cause! Pilipino Muna Bago ang Iba!

This is a movement that would have a significant positive effect not just to the beginning and struggling readers in our nation.

Feel free to contact us (0917) 107 3248 for further questions or let me know if you want to set up an appointment to discuss the event further.

Very truly yours,

Ernalyn Daung  
Project Head

Reading at the Frontline, No Child Left Behind Conference  
0917 107 3248 / 0928 512 1279  
hello@instantreaderkapitolyo.com

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## MATRIX

### THE CONFERENCE SHALL

- Serve as a hub of information and support for anyone. Teachers, researchers, parents, advocates, and therapists are all invited to learn, network, and gain the tools they need to help students who are struggling readers.
- Feature speakers and industry leaders both from the public and private sectors. Throughout the conference, there will be unlimited opportunities to deepen one's knowledge of structured literacy, reading, instruction, research, and advocacy.
- Help and equip teachers with new techniques and strategies they can apply to their classroom and students.
- Target the problem and provide information to help parents and classroom teachers understand specific reading problems a child may be having.
- Present practical suggestions on how to help students overcome or deal with their reading difficulties.

### CONFERENCE TOPIC

- Data Driven Policy and Reading Program Implementation
- Learning Poverty in the Philippines
- Current Trends and Issues in Reading Education
- Tungo sa Isang Bansang Tunay na Nagbabasa
- The Missing Link in Teaching Reading

### BENEFITS

- Receive Certificate
- Better understanding of current reading issues
- Opportunity to learn the fastest and most effective way to teach how to read

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## Resource Speakers:

### Resource Speaker | Hon. Roman Romulo

Representative for the Lone District of Pasig City, Philippines

- Lawyer, public servant
- Chairman of the House Committee on Higher and Technical Education

### Resource Speaker | Dr. Sarah J. Colarina, EdD

Principal, Pineda Elementary School

- Industrial Management Graduate International Correspondence School, Pennsylvania.
- Master of Arts in Education-Major in SPECIAL EDUCATION
- Doctor of Education -Major in Educational Management
- Child Protection Specialist- National Capital Region
- Drug Education Specialist. Positive Discipline Advocate and Trainer

### Keynote Speaker | Ms. Veronica Quintana-Arioder

Educator. Founder and Curriculum developer of the Instant Reader™ Program

- BS in Development Communication, Major in Educational Communication (UP Los Banos)
- Masters Degree in Education (UP Diliman)
- Dyslexia Consultant/Expert who earned a Diploma in Dyslexia (with Distinction Award) at Blackford Centre for Dyslexia, UK London
- Awarded as 2019 UPLB College of Development Communication Alumni Association Distinguished Alumna in Educational Leadership

### Keynote Speaker | Ms. Ayette Ferriols

Supervising Education Program Specialist | Curriculum Standards Development Division |

BUREAU OF CURRICULUM DEVELOPMENT | Department of Education

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## PROGRAM FLOW

Timeslot		Speaker	Topic
9AM to 910AM	Welcome Remarks	Hon. Mayor Vico Sotto**	
0915AM to 0930	Opening Remarks	Ms. Lorna Aporto**	
0930AM to 1030AM	Resource Speaker	Dr. Sarah J. Colarina	Setting Organizational Goals and Taking Actions for School Learning Recovery in Conquering Academic Challenges
1030AM to 1120am	Resource Speaker	Cong. Roman T. Romulo	Learning Poverty (Government side)
1120AM to 12Noon	Resource Speaker	Dr. Edizon Fermin**	
12Noon	Lunch		
1PM to 2PM	Keynote Speaker	Ms. Alette Ferriols (Supervising Education Program Specialist Curriculum Standards Development Division BUREAU OF CURRICULUM DEVELOPMENT)	Current Trends and Issues in Reading Education
2PM to 4PM	Keynote Speaker	Ms. Veronica Quitana-Arioder	The Missing Link to the right way of teaching

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			reading
4PM	End of the Conference		

\*\*FOR CONFIRMATION

\*\*\*PROGRAM WILL BE SUBJECT TO CHANGE

**ONLINE ACCESS: SIMULTANEOUS BROADCAST VIA ZOOM  
ACCESS**

**MARCH 24, 2023**

Registration Link: <https://bit.ly/readingatthefrontlinezoomaccess>



**Participants: Teachers (private and public schools), tutors, reading coordinators, Principals, reading clinician, parents, LGU Educ Unit Heads, SDO heads, DepEd Personnel, Educ Students**

**Registration Fee: FREE**

**Inclusion:**

1. E-Certificate of Attendance

For more information

Email : [readingatthefrontline2023@gmail.com](mailto:readingatthefrontline2023@gmail.com)

Contact Nos. : Globe 0917-107-3248 or Smart 0928-512-1279

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