



Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

Office of the Schools Division Superintendent

September 22, 2023

DIVISION MEMORANDUM

No. 407, s. 2023

2023 CAREER GUIDANCE PROGRAM NATIONAL KICK-OFF

To: Assistant Schools Division Superintendent
Education Program Supervisors
Public Secondary School Heads
Public Secondary EsP Coordinators
All Others Concerned
This Division

1. Pursuant to DM OUOPS No. 2023-03-8390 and as highlighted in the Republic Act No. 10533, known as the Basic Education Act of 2013, the State is mandated to create a functional basic education system that will develop productive citizens equipped with the essential competencies, skills, and values tertiary education, middle-level skills development, employment, entrepreneurship, and lifelong learning.
2. Furthermore, Rule V of the Implementing Rules and Regulations of the same Act states that the Department of Education (DepEd) is directed to properly guide secondary-level students in choosing career tracks that they intend to pursue by providing them with services/programs that will give information on career choices towards becoming productive and contributing individuals, through:
 - a. Integration of career concepts in the curriculum and relevant learning areas;
 - b. Conduct of career assessments;
 - c. Conduct of regular career advocacy activities;
 - d. Conduct of continuous professionalization and capacity building for guidance counselors, career advocates, and peer facilitators;
 - e. Development or accreditation of training programs on career advocacy; and
 - f. Establishment of career advocacy units and provide adequate office space in high schools.
3. The Office of the Assistant Secretary for Operations (OASOPS) through the Bureau of Learner Support Services, in collaboration with the Curriculum and



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Teaching Bureau of Curriculum Development (CT-BCD) will spearhead the 2023 Career Guidance Program (CGP) National Kick-off on September 25, 2023 at the Tanghalang Rizal, Rizal High School, Pasig City. Please refer to Annex A for the Indicative Program.

3. In this light, the Office of the Schools Division Superintendent hereby encourages **All Schools to watch the recorded video at the DepEd Philippines Facebook Page and conduct School CGP-initiated activities in the afternoon of the same date.**
4. Schools through the ESP coordinators shall upload accomplishment reports of the CGP-initiated activities through the link <https://drive.google.com/drive/folders/1enTMxyQ8ibFTsF16pWa4a4YRlxnAWXB?usp=sharing> on or before October 2, 2023, following the attached template.
5. This initiative shall adhere to the Equal Opportunity Principle (EOP) in observing all policies and protocols of the said activity. Hence, all actions shall be based solely on guidelines set with no discrimination on account of age, gender identity, sexual orientation, civil status, disability, religion, ethnicity, or political affiliation.
6. Immediate and wide dissemination of this Memorandum is desired.


RANDOLPH B. TORTOLA
Schools Division Superintendent

To be indicated in the Perpetual Index
Under the following subjects: EsP-CGP
CID/mbu



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Annex A.

Indicative Program

2023 CAREER GUIDANCE PROGRAM (CGP) NATIONAL KICK-OFF
 September 25, 2023 | Tanghalang Rizal, Rizal High School, Pasig City

Time	Activity	Focal Person/Unit
8:01 a.m. – 9:00 a.m.	Arrival & Registration of Participants	Technical Working Group
9:01 a.m. – 9:30 a.m.	Opening Program (1) Safety Briefing and Protocols (2) Grand Opening Number (3) Prayer of the Youth (4) National Anthem	Technical Working Group
9:31 a.m. – 9:45 a.m.	Welcome Addresses	Wilfredo E. Cabral Regional Director DepEd - National Capital Region Hon. Victor Ma. Regis N. Sotto Municipal Mayor Local Government Unit of Pasig City Gina O. Gonong Undersecretary of Curriculum and Teaching Department of Education
9:46 a.m. – 9:55 a.m.	Keynote Speech	Atty. Revsee A. Escobedo Undersecretary for Operations Department of Education Hon. Sara Z. Duterte Vice President of the Republic of the Philippines and Secretary of the Department of Education
9:56 a.m. – 10:05 a.m.	Program Overview and Expectation Settings	Nenneth Esplana-Alama, PhD Director IV Bureau of Learner Support Services Department of Education
10:06 a.m. – 10:35 a.m.	Existing Efforts on Career Guidance Program (CGP)	Jona Kristen M. Valdez Bureau of Curriculum Development Department of Education
10:36 a.m. – 10:45 a.m.	Health Break/Entertainment	Technical Working Group
10:46 a.m. – 11:10 a.m.	Panel Discussion	Youth Representatives
11:11 a.m. – 11:25 p.m.	Message of Support	Jocelyn D.R. Andaya Director IV Bureau of Curriculum Development Department of Education
11:26 a.m. – 11:40 a.m.	CGP Ways Forward	Rovin James F. Canja Officer-in-Charge BLSS-Youth Formation Division Department of Education
11:41 a.m. – 12:00 p.m.	Closing Remarks	Dr. Dexter Galban Assistant Secretary for Operations Department of Education
01:01 p.m. – 05:00 p.m.	Simultaneous School-based CGP Initiatives	Field Counterparts

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Attachment 2

**REPORT ON THE CONDUCT OF THE 2023 CAREER GUIDANCE PROGRAM-
SCHOOL INITIATED ACTIVITIES**

School: _____

Activity Title	Objective/s	Knowledge Gained by the Learners	Involved Stakeholders (Include their participation)	Observations	Issues and Concerns	Recommendations

Prepared by:

Noted by:

EsP Coordinator

School Head

Approved:

CONNIEBEL C. NISTAL, PhD
Assistant Schools Division Superintendent



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