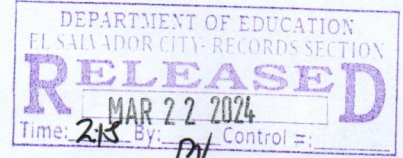




Republic of the Philippines  
Department of Education  
REGION X – NORTHERN MINDANAO  
SCHOOLS DIVISION OF EL SALVADOR CITY



Office of the Schools Division Superintendent

20 March 2024

DIVISION MEMORANDUM

NO. 132, S. 2024

**2024 NATIONAL WOMEN'S MONTH CELEBRATION**

To: **Chief Education Supervisors, CID/SGOD**  
**Division Unit/Section Heads**  
**Division Personnel**  
**Public Elementary and Secondary School Heads District**  
**All Others Concerned**  
This Division

1. Regarding **Regional Memorandum No. 115, s. 2024 on the 2024 NATIONAL WOMEN'S MONTH CELEBRATION**, our schools and division joins the celebration in observing the National Women's Month Celebration with the theme **WE for Gender Equality and Inclusive Society** from March 1-31.
2. The celebration aims to
  - a. Inform and engage women and everyone in pushing the transformation of gender norms and culture towards an inclusive society;
  - b. Highlight collaborative efforts of government agencies and private sector addressing poverty, strengthening financial institutions to bridge gender gaps, advocating for social protection systems, enhancing access to public services and sustainable infrastructure for women and girls;
  - c. Provide platform inclusions to share good practices and address gaps, challenges and commitments in pursuing gender and development (further strengthening of the Magna Carta for Women toward its milestone 15<sup>th</sup> year this 2024);
  - d. Inspire women and girls to empower themselves and take on leadership roles, opportunities, and benefits toward maximizing their full potential and enabling them to reap the fruits of gender equality;
  - e. Promote a society that ensures inclusion, protection of fundamental freedoms, diversity, and social justice, in which





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every individual, each with rights and responsibilities, I capacitated and encouraged to take an active role in playing.

3. The GAD Focal Point System (GFPS) shall organize activities within the School and the Division of El Salvador City. Possible activities are the ff., but not limited to;
  - a. Share about NWMC announcements, reminders, messages, and activities during flag ceremonies from March 4, 11, 18 and and 25, 2024. The use of the **All-Women Cast Lupang Hinirang Video** in different division and school activities. This music video can be downloaded from <https://library.pcw.gov.ph/lupang-hinirang-all-women-cast/>
  - b. Using of the 2024 NWMC Advocacy Profile photo and background along with other online resources.
  - c. #GADtoKnow- SDO can create, circulate, and/or disseminate information materials (both online and in print) that highlight their roster of gender-responsive programs and services catering to women. Can be accessed at <https://library.pcw.gov.ph>
  - d. Schools could invite gender experts and advocates, to share insights on breaking down societal norms and cultivate more inclusive culture, gender equality, challenging stereotypes and promoting cultural shifts.
  - e. Exhibit NWMC Banner prominently in front of offices, landmarks and other designated areas. Upload the digital version to your agency or organizational website and social media accounts.
  - f. Observance of #PurpleFridays. Don anything color purple every Friday to symbolize solidarity with women's empowerment.
  - g. Share hymns of women's empowerment: <https://library.pcw.gov.ph/search/?q=musikjuana>
  - h. Using official hashtag: #WEcanbeEquALL. Generating support for all individuals, irrespective of gender, ability, status, or situation, are treated with respect and granted their rights.






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- i. Submission of activity lineups and photos can be done through the links available on the NWMC webpage.
4. Accomplishment reports on the activities conducted incorporating expenses shall be submitted to the SDOs' GAD focal person on or before April 4.
5. Expenses during the National Women's Month Celebration shall be charged to the GAD Budget of the Division and schools, subject to the usual accounting and auditing rules and regulations.
6. Further, this Office shall adhere to Equal Opportunity Principle (EOP). Hence, all actions shall be based solely on guidelines set with no discrimination on the account of age, gender, identity, sexual orientation, civil status, disability, religion, ethnicity, or political affiliation.
7. Immediate and wide dissemination of this memorandum is desired.

  
**RANDOLPH B. TORTOLA**  
Schools Division Superintendent

Encl:

As stated

Reference:

R.M. 115, s. 2024

To be indicated in the Perpetual Index  
under the following subjects:

EMPLOYEES GENDER AND DEVELOPMENT (GAD) DIVISION  
SGOD/HRD

